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发行广告 Distribution & Advertising 蒲娅 PU Ya 詹云微 ZHAN Yunwei

广东省深圳市南山区深圳大学建筑与城市规划学院 3 楼 邮政编码·518060

电话: (0755) 26534627 26732857

传真: (0755) 26534359

电子邮箱: ganhx@szu edu cn. wara@szu edu cn

互联网址: www1.szu.edu.cn/wara/

School of Architecture & Urban Planning, Shenzhen University, Nanshan District, Shenzhen 518060, P. R. China

Tel: (+86) 755 26534627 755 26732859

Fax: (+86) 755 26534359

E-mail: ganhx@szu.edu.cn, wara@szu.edu.cn

Web Site: http://www1.szu.edu.cn/wara/

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建筑文化传播中心

北京朝阳区望京西园 222 号星源国际公寓 C座 1005 室

电话: (010) 64701236

传真: (010) 64701169 邮政编码: 100102

上海国际建筑文化传媒中心

上海市飞虹路 568 弄 17 号海上海弘基商业广场

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Beijing Representative Center of Architectural Culture Communication

Rm 1005 Xingyuan International Apartment Building C, 222 Wang Jing

Xi Yuan Chaoyang District, Beijing, 100102, P. R. China

Tel: (+86)10 64701236 Fax:(+86)10 64701169

Shanghai Representative

Shanghai International Architectural Culture Media Center Hi-Shanghai Huge Plaza, No. 568 Feihong Rd., Shanghai 200092, P. R. China

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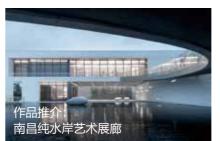
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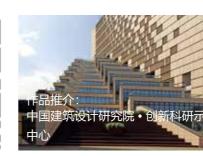












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## **B+H Architects**

#### 加拿大B+H建筑师事务所

#### 关于B+H

B+H是一家屡获殊荣的国际公司,为客户提供咨询+设计解决方案。我们利用建筑和设计实践中核心可视化和综合性技能来理解复杂的数据,并将其转化为具有变革性的设计解决方案,并运用到不同类别的建筑和设计类别中。

公司成立65年来, B+H为客户提供建筑设计、规划设计、 室内设计和景观设计服务, 创造大胆而富有灵感的空间。 如今,我们的团队包括450多位充满好奇心的设计师、场 景规划师、战略顾问、文案和各类创意人士,她们乐于变 革,不断挑战现状,致力于打造人性化、有韧性、健康并 富有活力的环境,为社区作出积极的贡献。

B+H的建筑师、室内设计师、规划师、景观设计师、设计专家、体验设计顾问、研究人员、分析师、品牌传略顾问、房地产专业人士分布在全球九个办公室: 多伦多,温哥华,卡尔加里,西雅图,迪拜,上海,香港,新加坡和胡志明市。他们紧密合作,将战略思维、大胆设计和先进技术融入这个跨学科、多元化的团队,并在碰撞间激发更多创新能量。

B+H提供战略咨询和高增值设计解决方案, 打造更美好的空间, 社区和经济。

#### 设计理念

大胆的设计解决方案是自信的设计解决方案。我们倡导客户采用大胆的解决方案,这些方案是基于充分的证据基础上,凭借敏锐洞察力、专业的流程、开放的合作和成功经验来完成的。我们也有信心,让客户变得更有自信,实现并超越他们的业务目标。我们能将客户的期望转化为切实的成果,并确保他们用自信的语言表达。

最好的解决方案不仅仅是关于建筑和空间-更是关于人的体验。我们的设计解决方案以人与空间的关系作为基础。 我们的设计通过令人信服的策略提升人、空间和经济的活力。我们意识到专业的设计有助于个人和集体的成功。

随着当今社会的快速变革和颠覆性创新,综合解决方案变得日益复杂,充满不确定性。我们的前瞻性思维在施工前期就能够预估可能存在的挑战,确保项目拥有更好解决方案。通过高效设计和创新,我们帮助客户提高投资回报率,优化资源。优化的流程意味着更好的解决方案。

利用与客户关键绩效指标 (KPI) 有关的合理研究、分析和 情景规划,我们构思的解决方案能够优化资源、改善企业文 化、实现绩效指标、打造适应未来,具有灵活度的项目。

我们将人文因素与收集到的资料、硬性指标和KPI结合起来,创造出便于客户判断不同未来情景,帮助客户更好地成功。

设计性能和创新与我们对于市场、用户偏好趋势以及新技术和机制如何改善我们生活方式的理解联系起来—也正是在此认识的基础上,我们为客户提供最佳解决方案。

#### About B+H

B+H is a global, award-winning consulting + design solutions firm. We leverage the core visualization and integration skills of an architecture and design practice to understand and articulate complex data into transformative solutions across a broad spectrum of sectors and services

Founded on a 65-year legacy of creating bold and inspiring spaces for people, B+H provides core architecture, planning, landscape, and interior design services. Today our team includes more than 450 curious designers, place makers, strategists, storytellers, and creative human beings who believe in embracing change and challenging the status quo to deliver resilient, healthy environments that make positive contributions to their communities and are characterized by vibrant human experiences.

Collaborating across 9 studios in Toronto, Vancouver, Calgary, Seattle, Dubai, Shanghai, Hong Kong, Singapore & Ho Chi Minh City, B+H's architects, interior designers, planners, landscape architects, organizational design specialists, experience designers, researchers, analysts, brand strategists, and real estate professionals combine strategic thinking, bold design and advanced technology with the creative human energy of an interdisciplinary, multigenerational team.

B+H delivers strategic consulting and high value design solutions that shape spaces, communities, and economies.

#### Design Philosophy

Bold design solutions are confident design solutions. We advocate for our clients with bold solutions that are rooted in evidence, deep insight, thorough processes, open collaboration, and demonstrated success. When we are confident we instill confidence in our clients and empower them to achieve and surpass their business goals. We turn our clients' aspirations into tangible results and give them the language to speak about them confidently to others.

The best solutions are not about buildings and spaces – they're about the human experience. Our design solutions are grounded in the relationship between people and space. We design to help people, places and economies thrive through informed decisions. We know that comprehensive design contributes to personal and collective success.

With today's accelerated change and disruptive innovation, solutions are far more complex and are coupled with uncertain futures. Our forward-thinking approach asks the tough questions early in the process, when there are more opportunities to create solutions that outperform. We offer our clients a bigger return on investment and help them build their portfolios through high performance design and innovation. Better processes equal better solutions.

Through the right research, analysis, and scenario planning tied to our clients' key performance indicators (KPI's), we visualize solutions that: optimize their portfolios, advance their corporate cultures, achieve performance metrics, and provide a roadmap for future adaptation and flexibility.

When we overlay the human dimension on collected data, hard numbers and KPI's, we create powerful planning tools that allow our clients to evaluate different scenarios for success.

Design performance and innovation is linked to our understanding of the market, user trends and how new technologies and processes can help improve people's lives – we use this knowledge to provide the best solutions for our clients

## Interview with Karen Cvornyek

### Karen Cvornyek专访

Karen Cvornyek, B+H 亚洲业务总裁,合伙人 Principal, Asia President of B+H Architects



自2002年以合伙人的身份加入B+H以来, Karen见证了亚洲经济的高速增长时期,并带领B+H在亚洲的发展。过去十几年间, B+H稳步增长,相继在上海、胡志明市、新加坡以及香港开设办公室,目前B+H在亚洲拥有将近300名员工,服务于亚洲乃至全世界范围内一些高知名度的客户。

## 问题1: 您能给我们简单介绍一下B+H的历史以及B+H在亚洲地区的演变和发展轨迹吗?

KC: B+H是一家屡获殊荣、拥有65多年历史的国际性公司,致力于为客户提供富有创意的设计解决方案。B+H提供的服务包括建筑设计、室内设计、规划、景观设计及其他咨询服务。B+H的450多名的建筑师、室内设计师、规划师、景观设计师、设计专家、体验设计顾问、品牌策略顾问分布在全球9个办公室: 多伦多,温哥华,卡尔加里,西雅图,迪拜,上海,香港,新加坡和胡志明市。他们紧密合作,将战略思维、大胆设计和先进技术融入这个跨学科、多元化的团队。

B+H是最早进入中国市场的外资设计公司之一。1992年我们赢得厦门高崎国际机场的设计竞赛,同年,B+H上海办公室成立,带动了公司在亚洲的发展,为公司更好地服务区域内的客户发挥了积极的作用。2010年B+H在越南胡志明市、新加坡组建办公室,2013年我们的香港办公室正式成立。

凭借在中国超过25年的从业经验,B+H对中国当地文化、审美观念以及项目建设流程等都有着深入的了解,并保持持续发展的势头。我们在开发流程以及制定城市规划、建筑设计、项目管理以及当下建筑实践相关标准方面扮演重要角色。我们的技术和亚洲市场高度契合,除此之外,我们对工作的执着追求以及融合当地文化背景的设计思路也同样为B+H建立了良好的合作关系。

多年来,B+H在中国合作过的国内外客户包括:微软、阿斯利康、哥伦比亚中国、腾讯、招商局集团、万达、绿地等。

#### 问题2: B+H在亚洲为客户提供哪些服务? 包含哪些行业?

凭借全球、多学科的人才优势,B+H为客户提供不同领域的整体设计解决方案,包括: 医疗、酒店、办公、商业综合体、公建/教育、住宅、零售、交通、创新街区等。B+H提供以下服务:

**建筑设计**: 我们结合环境制定可持续的创新方案,所设计的建筑可经受时间的考验, 并呈现客户及建筑所在社区的独特价值理念。我们提供大胆的设计和精炼的建筑专业 知识,制定高性能的设计方案,为人和社区带来启发。我们的建筑项目根据规模、行业、独特的背景、客户需求和功能量身打造,风格各异。

**室内设计**: B+H主要为客户提供企业办公、酒店、医疗、商业及住宅领域的室内设计服务。企业文化是室内项目成败的关键。B+H的设计以人为本,我们设计的办公场所关注健康,适用于多种工作风格,并鼓励员工互动交流,提供更多协作的机会,从而体现企业文化,激励员工。了解用户体验是零售室内项目竞争优势的关键所在,可借此提高绩效和客户满意度。

**规划和景观设计**: 富有凝聚力的规划和景观设计能够创造富有灵感的空间、建立连通性,并提高适应性,打造出健康的社区。通过定制化的系统、规划和设计方法,B+H积极响应当地文化和环境,以支持当地社区和经济发展。综合性的规划和景观设计通过富有灵感的空间和可持续的建筑拉近人与人之间的距离,为后续建设打造灵活的框架,并凭借公共空间设计和场所打造策略提升可及性和互动性。

推进式战略: 这是一项十分独特的服务,让我们有机会和客户共同参与到设计前期的工作。我们帮助客户决定如何最大限度地利用每一笔投资,并为客户提供投资组合优化、开发解决方案,以及与客户商业目标相契合的办公场所战略服务。B+H随后将这些成果转化为具有变革性的规划、设计解决方案,为客户的财政增长和可持续发展目标提供有力支持。

CHIL: CHIL是B+H旗下的精品酒店设计品牌,为全球客户设计出屡获殊荣的酒店项目。香港办公室是CHIL在亚洲的总部。CHIL将独特的品牌故事转化为令人难忘的体验,CHIL的服务过的酒店品牌包括香格里拉、希尔顿、费尔蒙、悦榕庄等。作为一个国际性的精品酒店品牌,CHIL的设计既体现宏观的画面感,也关注每个细节处理,为客户创造出无与伦比的住店体验。B+H和CHIL紧密的合作关系让我们能够为客户提供定制化的酒店、住宅室内设计以及酒店整体设计服务。最终的设计成果让每位客人均亲身感受到与品牌息息相关的独特而又难忘体验。

**翻新**: 旧建筑的翻新改造工程,是让城市更新的巨大机遇。随着全球范围内主要城区的老化,翻修工程对于恢复城市活力越发显得不可或缺。标志性的建筑、系统以及空间的修复,赋予建筑和空间新的意义,同时为其融入现代化的设施。老化的系统、利用率低下的城市空间、高能耗、室内环境健康以及竞争激烈的房地产市场都是城市更新的强大催化剂。

**合规**: 规划、设计和合规审查工作需要对项目采购方法、相应的流程以及复杂系统的管理拥有全面综合的理解。合规审查可以确保项目的价值和客户长期投资的需求得以满足,对于客户来说是很好的解决方案。在项目规划阶段,对多个利益相关方以及终端用户的需求进行高效且行之有效的统筹,有助于为项目勾勒出清晰的愿景、实施步骤以及功能性规划,这些都是设计的基础。多数情况下,我们需要根据预算、工期要求,为客户交付大体量、高复杂度的项目,严谨的预测方法有助于实现客户需求,并保证项目高质量的交付。

#### 问题3: 在如今这么激烈的竞争环境下,B+H成功的秘诀是什么?

我们相信,B+H的优势是大胆的思考和执行力的传承。在B+H成立初期,作为一家相对年轻的设计公司,我们通过与明星建筑师的合作在业内站稳了脚跟。如今,我们的设计能力以及深化并实现概念设计的能力皆得到了广泛认可。早期的发展经历为B+H注入了协作的精神内核,B+H如今依旧把协作视为重心。放眼未来,我们依旧会珍视协作,因为正是协作让我们有能力共同创造出鼓舞人心的设计。B+H重视团队合作以及持续沟通,不论是和客户、设计团队、施工方还是各类顾问方,合作与对话是我们成功的奠基石。

B+H作为一家跨行业的综合性设计公司,在全球范围内都设有办公室,在如今日新月 异、竞争激烈的全球商业环境中,B+H意识到自身具有的优势。随着建筑形态的界限 日渐模糊、彼此交融,更具活力和包容性的城市和社区不断涌现,我们能够凭借多年 来在各个行业积累的知识来创造空间和社区,以满足人们全方位的需求。与之相似, 凭借着全球视野以及对当地文化背景的敏锐洞悉, B+H交付的设计传递出创新的能量, 在一个地方实现创新之后, 又能影响另一个地方迈出创新的脚步。

27年前,B+H刚刚进入中国市场,当时的中国已经呈现出发展的态势。通过前所未有的经济增长和创新精神,中国在现代化的进程中实现了翻天覆地的变化。B+H有幸能够参与到中国的变革之中,在中国飞速的城市化进程推动作用下,我们参与了许多开创先河、象征着该时代进取精神的项目中。B+H亲眼见证了中国在全球发展中的领跑地位;在过去的25年中,我们同样还见证了中国快速接受新科技、新体系和实践,逐渐成为全球可持续发展的驱动力量,形成了东方引领西方的趋势。

我们相信,要想持续为客户提供最新、最具创意的想法和解决方案,我们就必须要想 方设法"自我解构",并不断挑战我们已有的知识和做法。

最近,我们组织了一场以"医疗产业的未来"为主题的研讨会,旨在引导我们面向未来,改变我们的思维方式。我们在这场研讨会中邀请了行业领袖、医疗运营者、开发商以及合作伙伴的高层人士,深入探讨了中国的医疗行业的现状和未来。如今,医疗行业的设计师、开发商以及运营者都在努力追赶着快速变革的步伐,适应着不断重塑行业面貌的创新科技。此次研讨会成为了行业领袖聚会探讨的难得机会,帮助我们自我解构,挑战固化思维,激发未来医疗设计的灵感。

除此之外,我们也在探索科技如何为当下全球城市和经济体带来变革,如何创造出巨大的创新机遇并重塑未来城市样貌。为了使我们的探索更具有意义,我们与行业领袖合作,围绕着创新街区以及这一城市现象如何促进城市发展、催生新业态、新的基础设施和建筑形式等主题开展战略对话。

## 问题4: 如今,各家公司都在全力网罗人才,在亚洲,B+H是采取怎样的策略来留住以及吸引人才的呢?

在B+H,我们认为鼓舞人心的设计来源于富有灵感的人。我们的团队包括跨学科、不同年龄段,以及来自不同文化背景的创意人士,融汇了不同的专业知识和多元化的观点。B+H的办公空间和企业文化都鼓励对话和交流,支持创意和协作;我们倾听每个人的声音,重视每个人的创意。为了培养人才,B+H提供成长和进步的机会。我们为员工提供科技、培训、指导和支持,帮助员工达成目标并在职业道路上更进一步。我们的许多团队成员都持有各类资质,包括工程、建筑学、商务、艺术和科技,共同构成了公司独特的的价值观和定位。

最近,B+H启动了首个"人才孵化项目",这也是公司兑现持续培养和发展人才承诺的重要部分。该项目每年举办一期,为B+H的员工提供一个平台,来实现公司的战略目标,推进设计领导力,激发创新,为空间、社区和经济打造具有变革性的解决方案。每一年,B+H都会为人才孵化项目挑选出一批学员,参与到基层研究中,支持公司的战略导向和长期愿景。这一批学员将会有机会通过"文化交流之旅"聚集在B+H的某个办公室,和来自全球不同办公室的同事一起合作,共同完成研究项目,并有机会体验当地文化。

人才孵化项目是B+H持续打造"全球统一,文化多元"的企业文化的重要平台。作为一家全球性公司,B+H位于各个地区的办公室在文化、社会、经济上都有各具特色。我们意识到,让人才充分理解B+H每个区域的独特之处具有重要意义。这也包括了对当地设计流程、建筑实践的深入理解以及面对当地挑战、限制、机遇的执行经验。B+H根据全球业务构成为不同项目、专业、办公室和地区匹配不同的人才,得益于此,我们能够充分动用全公司范围内的人才。B+H拥有全面的人才、技能和经验,我们积极培养、招募、培训并留住杰出人才,帮助公司保持品牌活力,通过全新咨询模式,实现公司打造具有变革性空间、社区和经济的目标。

#### 问题 5: B+H在企业社会责任 (CSR) 方面参与度如何? 在亚洲有怎样的案例?

要打造对公众和社区提供支持的空间,我们的设计需要对客户和终端用户负责任。我们认为,设计师的重要角色就在于持续关注如何设计出健康、恢复力强、可持续性的

城市和社区。凭借对于可持续发展和增长不断加深的理解,我们能够掌握更好实践方法,打造灵活且具有适应性的空间以支持人们的需求。自90年代起,可持续的设计就已经融入到B+H的整体设计实践当中。在加拿大,从多伦多会议中心南楼,到莫霍克学院Joyce合作和创新中心"零能耗"教学楼,再到最近的汉博理工学院NX大楼翻新项目,B+H一直在不断推动和探索可持续性设计和建设的外沿。在新加坡,我们的几个医疗项目皆被新加坡建设局授予绿色建筑标志白金奖。在中国,我们也有许多项目在节水、节能以及室内空气质量等指标上达到了国家二星级以及三星级绿色建筑设计长线

在B+H, 我们相信,城市、街区和社区不仅仅是建筑空间的简单集合。建筑空间应当是适宜居住、功能完备、恢复力强而且是可持续的。通过循证设计,我们与客户紧密合作,为客户定制出可实现的、且能随着需求变化而不断演化的可持续发展解决方案。我们全球各个办公室都致力实现可持续性,并且积极倡导并设计出健康的社区、建筑和空间。我们致力于打造适应性强的解决方案和高性能的建筑,为其所属社区带来积极影响:提升健康水平和幸福感、促进生产力发展以及尊重有限的自然资源。我们期望建筑能够回馈社区,而不是索取自然资源。

#### 问题6: B+H是如何将技术融入到设计当中的?

在B+H,我们通过设计与新技术的融合来实现设计性能和创新,为客户带来更多价值。瞬息万变的世界,颠覆性的创新层出不穷,我们所需要的解决方案愈发复杂,并且面临着未来巨大的不确定性。尽管我们无法准确地预测未来,但是我们可以优化设计流程和借助工具,帮助我们提高效率,为人们打造美好的体验。B+H对增强现实(AR)和虚拟现实(VR)技术进行投资,在设计阶段为客户提供新的感官方式来感受空间。为了让客户更直观地参与到我们的设计过程中,我们使用VR Sandbox。通过这一沉浸式技术,在项目还没建成之间,我们就能够带领客户身临其境地体验我们为之设计的空间。客户体验后给出的反馈也将及时帮助我们调整设计细节。这类技术为我们带来了无限探索空间的可能。除此之外,我们也紧紧跟随最新的建筑科技,让我们在大胆尝试新设计的同时能够利用定量和定性的数据帮助客户作出明智的商业决策,从而为人们的生活带来积极影响。

#### 问题7: B+H与其他设计公司的最大不同在哪里?

我们意识到,要解决客户当前面临的挑战,就必须要在思维方式和设计方法上做出重大转变。在这个瞬息万变的时代,遵循过去的惯例已经不足以适应未来。设计师通常在遇到问题时习惯于立刻着手进行设计并解决问题,这在过去是行之有效的,但在今天这样的环境中却相当有风险。我们正致力于寻找方法解构自我、解构客户,以避免无意的重复和错误。为了让我们自身和客户都能更上一层楼,我们需要愈加多元、跨代、跨学科的观点,我们积极寻找能够与B+H相得益彰的合作伙伴,同时有效地运用B+H全球各个办公室不同的文化背景和经验。不过,对于经验,我们也保持谨慎态度,我们尊重经验但不过度夸大经验的价值,因为我们立足行业的关键是提出正确的问题,而不是自认为已经无所不知。

#### 问题8: 展望未来时,B+H如何制定下一个五年的计划?

我们的愿景是运用全新的咨询模式打造具有变革性的空间、社区和经济。为了实现这一目标,我们将战略思维、大胆设计和先进技术融入这个跨学科、多元化、跨代际的团队,并在碰撞间激发更多创新能量。与传统意义上的建筑和设计公司不同,我们提供全套、综合性的服务,用全新咨询模式为客户提供整体解决方案,创造建筑空间之外更多的价值。我们的设计工具和"解决方案创意"包括了战略、规划、可持续建筑、景观设计、室内设计以及品牌开发等。

B+H最近与亚洲最大的城市与基础设施咨询公司之一的盛裕控股集团成为合作伙伴,这一新的合作伙伴关系为B+H迈入世界一流的战略咨询与设计巨头行列的下阶段目标奠定了基础。与全球行业领导者的结盟,为B+H提供了前所未有的契机,使得公司能够在一个更广阔的平台上,加速实现愿景、成为设计业领袖并持续得到发展。

Having joined B+H as a Partner in 2002, Karen has overseen an unprecedented period of growth in Asia and led the charge in expanding B+H's footprint across the region. Over the years, the firm has grown to include studios in Shanghai, Ho Chi Minh City, Singapore, and Hong Kong, with a team of nearly 300 staff working with some of the region's, and the world's, most high-profile clients.

## Q1: Can you please give us an overview of the history of the company and its evolution/growth in the region?

KC: B+H Architects is a global, award-winning firm with a 65+ year legacy of building creative solutions for clients through the delivery of architecture, interior design, planning, landscape, and other consulting services. Collaborating across nine studios in Toronto, Vancouver, Calgary, Seattle, Dubai, Shanghai, Hong Kong, Singapore & Ho Chi Minh City, B+H's 450+ architects, interior designers, planners, landscape architects, organizational design specialists, experience designers and brand strategists combine strategic thinking, bold design and advanced technology with the creative human energy of an interdisciplinary, multigenerational team.

B+H was one of the first foreign architecture firms to establish a presence in China. We opened an office in Shanghai in 1992 after winning a competition to design the Xiamen Gaoqi International Airport and this office played a significant role in building the base from which to support clients in the region. Shanghai anchored our growth throughout Asia and fuelled our expansion into Ho Chi Minh City and Singapore in 2010, and Hong Kong in 2013.

More than a quarter of a century of experience in China has equipped us with a comprehensive understanding of local culture, aesthetics, and construction methods to maintain our momentum and build upon our success. We've played a significant role in developing processes and standards pertaining to successful urban planning, architectural design, project management, and construction practices that are currently in-place. In addition to the technical aspects of our work that resonate with the Asian market, we also share similar values for building strong relationships through a commitment to our work and a contextual approach to design.

Over the years, B+H has collaborated with high-profile international clients and regional developers including Microsoft, Astra Zeneca, Columbia China, Tencent, China Merchants. Wanda. Greenland etc.

#### Q2: What services and sectors does B+H provide for clients in Asia?

We leverage our global, multi-disciplinary talent to provide holistic design solutions across a broad spectrum of sectors including: Healthcare, Hospitality, Corporate Workplace, Commercial/Mixed-Use, Institutional/Education, Residential, Retail, Transportation, Innovation Districts, and others. B+H provides services in:

**Architecture:** Through an innovative, sustainable, and contextual approach, we design buildings that withstand the test of time and communicate unique value propositions for our clients and the neighbourhoods within which they're built. We deliver bold design and streamlined construction expertise to create innovative and high-performance design solutions that last and inspire. Our architectural developments vary considerably in scale, by sector, and according to their unique contexts, needs and functions.

**Interior Design:** At B+H, we engage with clients in the corporate workplace, hospitality, retail and residential sectors for our interior design services. Culture is

the most important factor in determining an interior project's success. Focusing on people, we design healthy workplaces that facilitate a diverse range of work styles and preferences, encourage movement throughout the day, provide opportunities for collaboration, reflect the desired culture, and empower users so they feel inspired. Understanding the user experience is the key to a retail interior's competitive advantage – translating into increased performance and customer satisfaction.

Planning & Landscape: Cohesive planning and landscape design creates healthy communities through inspiring spaces, connectivity, and adaptability. Through a tailored approach to systems, planning and design respond to local cultures and physical contexts to support communities and economies. Connecting people through inspiring spaces and sustainable development, comprehensive planning and landscape programming create flexible frameworks that encourage movement and accessibility through strategic public realm design and place making.

Advance Strategy: A unique offering that allows us to engage with our clients further upstream of the design work. We help clients determine highest and best use for their investment dollars and provide portfolio optimization, development solutions, and workplace strategy services tied to our clients' business objectives. We then translate these findings and insights into transformative planning, architecture, and design solutions that support financial growth and sustained business success.

CHIL: As B+H's boutique hospitality design studio, CHIL creates award-winning hospitality experiences for clients around the globe. Hong Kong is the headquarters for CHIL in Asia.CHIL translates unique brand stories into unforgettable spaces for clients including Shangri-La, Hilton, Fairmont, Accor and Banyan Tree. A global practice with the heart and soul of a boutique firm, CHIL marries big picture vision with exacting execution to create unparalleled hospitality and residential experiences. This partnership allows B+H and CHIL to deliver tailored hospitality and residential interiors and full-service architecture and design services. The result is an unparalleled experience that guests will distinctively associate with a client's brand.

**Renewal:** The renewal of aging structures presents a tremendous opportunity to reinvigorate the urban fabric. As major urban areas across the globe begin to age, renewal initiatives become necessary to rejuvenate our cities. By restoring iconic facilities, systems, and spaces to their original lustre, we can breathe new purpose into them and accommodate modern needs and requirements. Aging building systems, underutilized urban spaces, skyrocketing energy costs, indoor environment health, and hyper-competitive real estate markets are powerful catalysts for urban renewal.

Compliance: A Planning, Design and Compliance assignment requires a comprehensive understanding of diverse methods of project procurement, their corresponding processes, and the management of complex methodologies. A compliance assignment is the right solution for clients pursuing a build-to-suit project - to ensure that they secure value and their requirements are met for this long-term investment. During the planning phase, efficient and effective organization of the needs of multiple stakeholders and end-users will map a clear project vision, path, and functional plan as the basis of design. Mostly involving the delivery of complex large-scale facilities and institutions, which demand to budget, and schedule performance, a disciplined and anticipatory methodology provides the quality assurance required by our clients.

#### Q3: What's the secret behind B+H's success in today's highly competitive market?

We believe that our legacy is the direct result of bold thinking and action. Our history of collaboration with starchitects (celebrity architects) in our early days helped establish our footing as a firm relatively new on the scene. Today we're recognized equally for both our roles as design architects and our ability to execute fully realized concepts. Our early experience infused our approach with a spirit of collaboration that remains at the heart of what we do to this day. As we look to the future, we appreciate how important collaboration is in the co-creation of inspiring design. We value teamwork and continuous dialogue with everyone, from our clients, to internal teams, contractors, and consultants as a way to pave our path to success.

Being a multi-sector firm with offices around the world, we recognize the advantages we have in a highly evolving and competitive global business environment. As building typologies blur and merge to create more dynamic and inclusive cities and communities, we can apply the insights we've gathered from multiple sectors to create spaces and communities that respond to people's needs in a holistic way. In much the same way, we fuse our strengths in local acumen with a global attitude to uncover design that speaks to the ways in which innovations realized in one geographic area can inspire the forward movement of another.

When we began our work in China 27 years ago, we encountered a nation poised for development. Through unprecedented economic growth and an innovative spirit, China has transformed rapidly through a strong focus on modernization. B+H is fortunate to have participated in China's growth through our collaboration on so many of the ground-breaking developments that symbolize the aspirations of the time, catalyzed by China's rapid urbanization. We've seen first-hand how the nation has demonstrated a global leadership and over the last quarter of a century, we've seen how China has become a global driver for sustainability with the East leading the West in embracing new tools, processes, and practices.

We believe that, in order to continue to offer our clients the freshest, most innovative insight and solutions, we must find ways to "disrupt ourselves" and constantly challenge what we think we know.

Most recently, we organized an event called "The Future of Healthcare", as a

future exercise designed to shift our way of thinking. We invited experts from high-level industry leaders, operators, developers and partners for a thought-provoking deep dive into China's healthcare context. As healthcare designers, developers and operators grapple with the rapid pace of change and technological innovation reshaping the industry. This rare opportunity for a meeting of today's leading minds helped us to disrupt ourselves and challenge our assumptions to inspire and inform the ways in which we approach healthcare design for the future.

We are also currently exploring the ways in which the technology industry is transforming cities and economies around the world, creating unprecedented opportunities to drive innovation and shape the future of our urban landscapes. To explore this in a meaningful way, we have been partnering with industry leaders to convene strategic conversations around the topic of innovation districts and how this urban phenomenon is catalysing the growth of cities, influencing new development, infrastructure and built form.

## Q4: With every company fishing for talents in the same pool nowadays, what's B+H's strategy to retain/attract talents in the region?

At B+H, we believe that inspired design comes from inspired people. Our talent pool is composed of a diverse group of multi-generational, multi-cultural experts that bridge various disciplines and offer different and unique points of view. We create a physical and cultural workspace that encourages dialogue, creativity, and collaboration; where every voice is heard, and ideas are celebrated. We provide opportunities for growth and advancement to cultivate talent. By providing our talent with technology, training, mentoring, and support, we can help them achieve their goals and advance their careers. Many of our team members have a combination of accreditations that contribute to the firm's unique value proposition including engineering, building science, business, the arts, and technology.

Recently, B+H launched its inaugural Catalyst Talent Program as part of the firm's ongoing commitment to nurturing and developing its talent. The program is an annual forum for B+H's talent to meaningfully contribute to the realization of the firm's strategic goals, propelling design leadership, innovation and the creation of transformational solutions for spaces, communities and economies. Each year, B+H will select a Catalyst Talent Program cohort to engage in grassroots research in support of the firm's strategic priorities and long-term vision. The cohort will





have the opportunity to collaborate with their colleagues globally in support of the research while also having the opportunity to immerse themselves in the local culture of one of our studios through a Cultural Exchange Trip.

The Catalyst Talent Program is a platform from which the firm continues to build its 'globally unified, culturally diverse' culture. As a global firm with offices in regions that differ greatly in terms of cultural, social, and economic nuances, we recognize the importance of having talent well-versed in the very things that make each location unique. This also includes an in-depth knowledge of local building processes, practices, and experience with implementation within local challenges, constraints, and opportunities. We leverage local talent within our global composition to staff projects across disciplines, studios, and regions so that we can utilize the talent we have firm-wide. A firm well-rounded in talent, skill, and experience, we cultivate diversity to hire, train, and retain the type of people that will help us live our brand and contribute to our goals to transform spaces, communities, and economies through a new model of consulting.

## Q5: To what extent does B+H Architects involve itself in corporate social responsibility (CSR) initiatives, and what examples do you have in this area?

As designers of built spaces that support people and communities, we have a great responsibility to our clients and the future users of their spaces. We believe that a large part of our role as designers is to pursue developments with a strong focus on how we can continue to push ourselves in the pursuit of designing cities and communities that are healthy, resilient, and sustainable. By focusing on advancing our own understanding of sustainable development and growth, we're better





equipped to support people through spaces that can flex and adapt as required. Since the 1990's, sustainable design practices have become a definitive component of our integrated approach. Beginning with the Metro Toronto Convention Centre South Building and advancing with our current net zero collaboration on The Joyce Centre for Partnership and Innovation at Mohawk College, and most recently the Humber College's retrofitted NX building – all located in Canada – we push the boundaries on sustainable design and construction. Our healthcare projects in Singapore have been awarded BCA Green Mark Platinum. Many of our projects in China also achieve water reduction, energy savings, and indoor air quality requirements that exceed China's two-star and three-star sustainable standards.

At B+H, we believe that cities, districts, and communities exist as more than simply collections of constructed spaces. Built environments are meant to be livable, functional, resilient, and sustainable. Using evidence-based design, we work closely with our clients to uncover customized sustainable solutions that are achievable for them and can evolve with their changing needs. Our global sustainability experience is represented across studios and we're actively engaged in advocating for and designing healthy communities, buildings, and spaces. We're committed to creating adaptive solutions and high-performance buildings that make positive contributions to their communities: promoting health and well-being, stimulating productivity, and respecting our finite natural resources. We aspire to deliver buildings that give back more than they take.

#### Q6: How does B+H integrate technology into design?

At B+H, we pursue design performance and innovation by fusing design with



innovative technology to provide added value for our clients. With today's accelerated change and disruptive innovation, solutions are far more complex and are coupled with uncertain futures. While we can't possibly predict the future, we can equip ourselves with processes and tools to help us outperform requirements and create engaging experiences for people. Through investments in Augmented Reality and Virtual Reality (AR & VR) technologies, we create exciting new opportunities for our clients to experience new spaces, as they exist in the design stage. As part of our initiative to engage our clients in the design process, we use a VR Sandbox. Through this immersive technology, we take our clients through the spaces we've designed for them to experience how they would work, firsthand, before they're even built. This set up also allows us to tweak design details from our clients' feedback as they experience the space, in real time. This type of technology allows us to play in the space of possibilities. We're also up-to-speed with the latest in building technology, which allows us to experiment with bold designs while using quantitative and qualitative data to help our clients make smart business decisions that make a positive impact on people.

#### Q7: What differentiates B+H from other design firms?

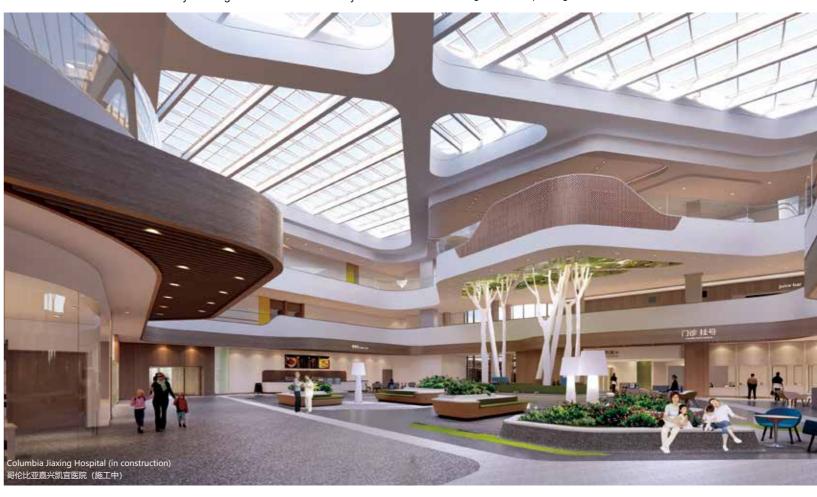
We've started to see a big shift in our thinking and approach to addressing the challenges our clients currently face. In times of such rapid change, the past is no longer predictive of the future. Designers are typically wired to jump into design and start solving problems, but in today's environment doing what's worked in the past is a potentially risky proposition. We're finding ways to disrupt our clients and ourselves to avoid unintentionally creating more of what we already have. To

take our clients and ourselves to better places, we're engaging a broader range of intergenerational and interdisciplinary perspectives, looking for partners who complement our expertise and leveraging the culturally varied experiences in our studios around the world. We're careful not to overvalue our experience, realizing that we arrive at game-changing insights by asking the right questions and not assuming we know everything.

#### Q8: Looking forward, how is B+H's plan the next five years determined?

Our vision is to transform spaces, communities, and economies through an entirely new model of consulting. We'll do this by combining strategic thinking, bold design, and advanced technology with the creative, human energy of an interdisciplinary and multigenerational team. Through a full-spectrum and integrated array of services not traditionally associated with an architecture and design firm, we approach clients with a new way of consultation featuring holistic solutions that extend well beyond the built environment. Our vehicles of design and "solution creation" include strategy, planning, sustainable architecture, landscape, interiors and brand development.

Through B+H's recent partnership with Surbana Jurong Private Limited (Surbana Jurong), one of Asia's largest urban and infrastructure consulting firms, we are poised for the next phase of the firm's transformation into a world-class strategic consulting and design powerhouse. The new partnership has aligned B+H with a global industry leader and provides unprecedented access to a deeper and broader platform from which to dramatically accelerate our ability to realize our strategic vision, design leadership and growth ambitions.



## AstraZeneca Campus Phase Three Shanghai, China

## 上海阿斯利康园区三期

中国上海

设计面积: 30,788 平方米

建设单位: 阿斯利康

项目状况: 2017年竣工

服务范围: 建筑设计 + 室内设计 + 景观设计

B+H Services: Architecture+ Interior + Landscape

Client: AstraZeneca

Area: 30788 sqm<sup>2</sup>

Status: Completed in 2017

#### 建筑设计

位于上海张江高科的阿斯利康园区三期项目展现了这家全球制药企业的远大愿景,期望在快速增长的中国市场上进一步推进创新、打造全新的协作文化来吸引和留住最顶尖的人才,同时与当地社区建立紧密联系。B+H与客户在该项目上紧密合作,通过高度整合的建筑设计、室内设计和景观设计方案,将阿斯利康的愿景及需求转化为一处充满活力、高性能的办公空间。

这座7层高的新办公大楼是彰显园区和企业文化的活力、动感和变革的极致表现。建筑设计的主旨是摒弃传统狭隘的工作区域划分,结合园区功能的联通实践,培养协作文化。整个地块贯穿着一条室外步行轴线,员工可以根据工作需要按照指引轻松穿行于不同楼宇之间,最终到达室外集会广场。露天作为整个园区重要的集合点,可以在此举办各类集会,以鼓励整个园区不同部门间的互动。

阿斯利康办公策略鼓励将当地文化融入设计中,赋予空间和其中的人身份认同感。这个全新办公空间的设计灵感来源于上海这座城市和居住在这座城市的人。办公大楼的每一层都被赋予不同的主题,处处映射着上海的公共空间和地标建筑是如何激发市民的参与感,和人建立维系。我们的设计细节也处处展现了这座繁华都市的活力四射和人文灵感,并与社区的核心精神相连。上海随性自在的集会活动反映出对健康和艺术的珍视,这也是这座城市和生活在这里人们不变的精神内涵。

阿斯利康期望通过提高空间的适应性来延长空间的使用年限,以此减少碳排放,打造更为健康的社区环境。为了实现这一目标,设计师尽可能采用环保的材料和家具,引入自然光线和景观来提高效率。除此之外,我们的设计还加入了空气质量监测、动静感应器、日光传感器、雨水收集装置和可循环水浇灌系统等,实现了节能、节水和室内空气质量的提升,各项指标均达到中国是各种等。目现与数

设计尽可能将园区的绿化面积最大化,为用户提供遮阴和休憩空间,减轻热岛效应。精心设计的分层景观设计考虑到透水性和适当的排水性,为植物生存所需创造湿润的环境条件。流失的设计让水流被储存在蓄水池中,供二次使用。采用当地的绿植品种,保证最低限度的维护,而屋顶则也参照了这种可持续的景观设计方法。

凭借以上设计,阿斯利康三期的办公空间打造了一个高度灵活且开放的空间 连接起科学与商业,让优秀的人才得以在这片天地里得到成长,获得成功。

#### 室内设计

为了更好地表达阿斯利康的企业文化,我们的室内设计师团队力图保持大楼每 层布局统一性的同时,根据当地文化和地标建筑为每层楼设置了一个主题。



#### ARCHITECTURE

Located in Zhangjiang High Technology Park, Shanghai, AstraZeneca's Campus Phase 3 project reflects the global pharmaceutical company's vision to further promote innovation in its fastest-growing market, to create a new collaborative culture that retains/engages the top talents as well as build connections among the community. Collaborating with our client, B+H transformed Astra Zeneca's vision and needs into a vibrant, high-performance work environment both inside and out through an integrated approach to architecture, interior and landscape design.

The new seven-storey office building expresses the culmination of energy, movement, and transformation on campus and for the company culture as a whole. The architecture addresses the cultivation of a collaborative culture through the absolution of traditional insular and compartmentalized workspaces and practices by connecting all campus functions. Through an outdoor pedestrian axis that runs the length of the site, employees are guided effortlessly from one building to the next as their tasks change, with their journey culminating at the main exterior townhall plaza. This plaza serves as the central point of convergence, encouraging interactions among those on campus by inviting gatherings of all types.

The encouragement of gatherings in the townhall plaza is a key reflection of the culture of Shanghai itself, which our design aimed to weave in throughout the space. AstraZeneca's workplace strategy encourages the local culture to be celebrated through the design, giving the space its own identity, which resonates with the occupants. Our design for this new workplace is inspired by the city and its people. Each level of the building captures a theme of how local civic spaces and landmarks spark engagement and connections among people. Through design details that live as artful expressions of the local culture, we can connect with the authentic spirit of the larger community. Shanghai's casual get-togethers demonstrate a dedication to health and the arts, and live as a declaration to the enduring spirit of the city and its people.

Astra Zeneca aimed to encourage the reduction of their carbon footprint by adapting spaces to extend their lifespans, and in turn collectively contribute to a healthy community. To achieve this, the designers sourced ecofriendly materials and furniture, and incorporated natural daylight and views to increase productivity. Additionally, the design incorporated air quality monitoring, occupancy/daylight sensors, rainwater collection and grey water irrigation systems to achieve energy savings, water reduction and indoor air quality requirements that exceed China Two Star sustainable standards.

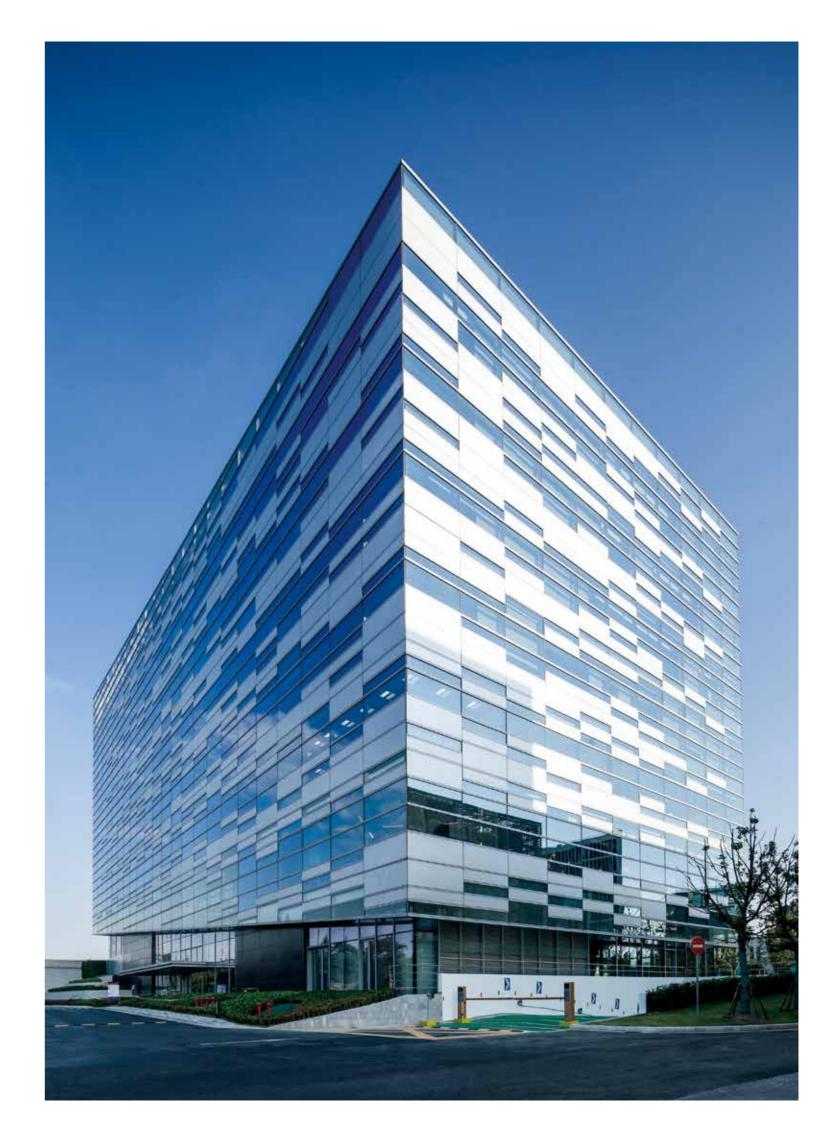
Green coverage on-site is maximized to provide shading and relief from heat island effect. A strategically layered landscape design allows for water permeability and proper drainage to create the moist conditions required to support plant life. A zero-runoff site, water is collected in cisterns for reuse. Using greenery native to the area, vegetative varietals are resilient and require minimal maintenance while a green roof tops off this sustainable approach to landscape design.

Taken together, the design for the new Astra Zeneca workspace is a flexible open space that connects people, links science with the business, and engages the talent to grow and thrive at work.

#### INTERIOR DESIGN

To better express the company's culture, our interior design team began the work by developing a plan that created











办公大楼内设有各类私密空间和开放休闲区域——它们布局灵活,配有相应设施,员工可以轻松地重新地根据需求来使用这些空间。简约的空间设计,灵活的空间布置保证了空间利用率的最优化,也为灵感的迸发和非正式会议提供了理想的场地。中心共享空间则是培养协作意识和信息交换互通的好去处。非线性通道则可以引导人们轻松地穿行于不同部门和功能分区之间,营造开放透明的环境氛围。

精心设计的工业风与上海的街巷弄堂的市井气息遥相呼应,诸如此类的设计细节贯穿所有楼层:混凝土石柱,回收砖块做成的装饰墙,定制混凝土家具以及用雕刻混凝土小立方和编织线缆制成的灯饰。

其他的设计细节也更深层次地体现出上海本地文化。大厅入口处的装饰墙由交错的木块垒砌而成,其灵感来源于中秋节制作月饼所使用到的木质月饼模具。电梯轿厢内的图形设计细节则是上海地标建筑的特写。一层的沙发座椅模仿竹制蒸笼的结构来设计和制作,为员工提供舒适的工作空间,交织的细绳在光影的衬托下呈现戏剧般的视觉体验。

二楼餐厅的餐桌为员工打造了一个包容性强的社区氛围,员工可以根据自己的口味自由选择的各式餐饮,与团队成员围坐在一起分享美食,或者借机会认识新同事。一层和二层之间的开放连通区域则是激发热情和活力的空间。自然光线通过一楼大厅区域硕大的落地窗洒进建筑内部,将室内外的空间联系起来,体现了上海这个城市以及阿斯利康开放、包容的企业文化。大楼的每个楼层都拥有充足的自然采光,有效帮助提升员工的健康和幸福感。

这座新建办公大楼处处体现着上海的美丽和独特的多元性,这也和阿斯利康的文化相契合。具有包容性的设计提升了团队凝聚力,激发创造力,并通过创新文化打造了一个完美的科研空间。

a consistent layout across all seven floors, assigning each floor a theme, inspired by local culture and landmarks.  $\frac{1}{2} \left( \frac{1}{2} \right) = \frac{1}{2} \left( \frac{1}{2} \right) \left( \frac{$ 

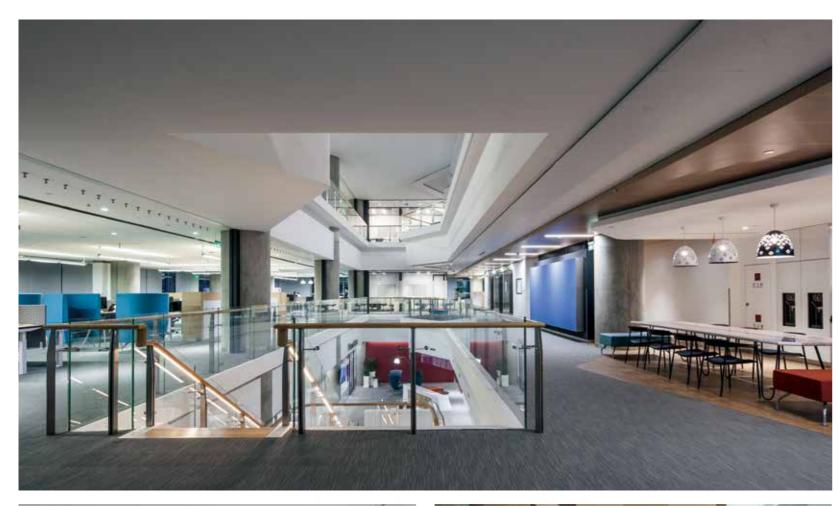
A wide range of settings for personal spaces and casual zones are provided – flexible layouts with amenities that enable staff to easily rearrange the space and fixtures. Simplified area planning optimizes space utilization through flexible settings that inspire impromptu and informal meetings. Central shared spaces create active environments to encourage collaboration and information exchange. Non-linear pathways up and through spaces prompt easy circulation across departments and functions, promoting openness and transparency.

A refined industrial design aesthetic reminiscent of the streets of Shanghai ties together all the floors: concrete columns, feature walls made from reclaimed bricks, tailormade concrete furniture and lighting fixtures made from moulded concrete cubes and knotted wires.

Further reflections of the local culture can be seen in details. The feature wall at the entrance of the lobby is fabricated with staggered blocks of wood, inspired by mooncake moulds, used for the Chinese traditional Mid-Autumn Festival. Graphic details in the elevator cabs are composed of close-up shots of landmark buildings in Shanghai. Designed and fabricated to mimic a bamboo steamer, pod seating on Level 1 provides a comfortable place to work while its strings play with light and shadow to create a dramatic effect.

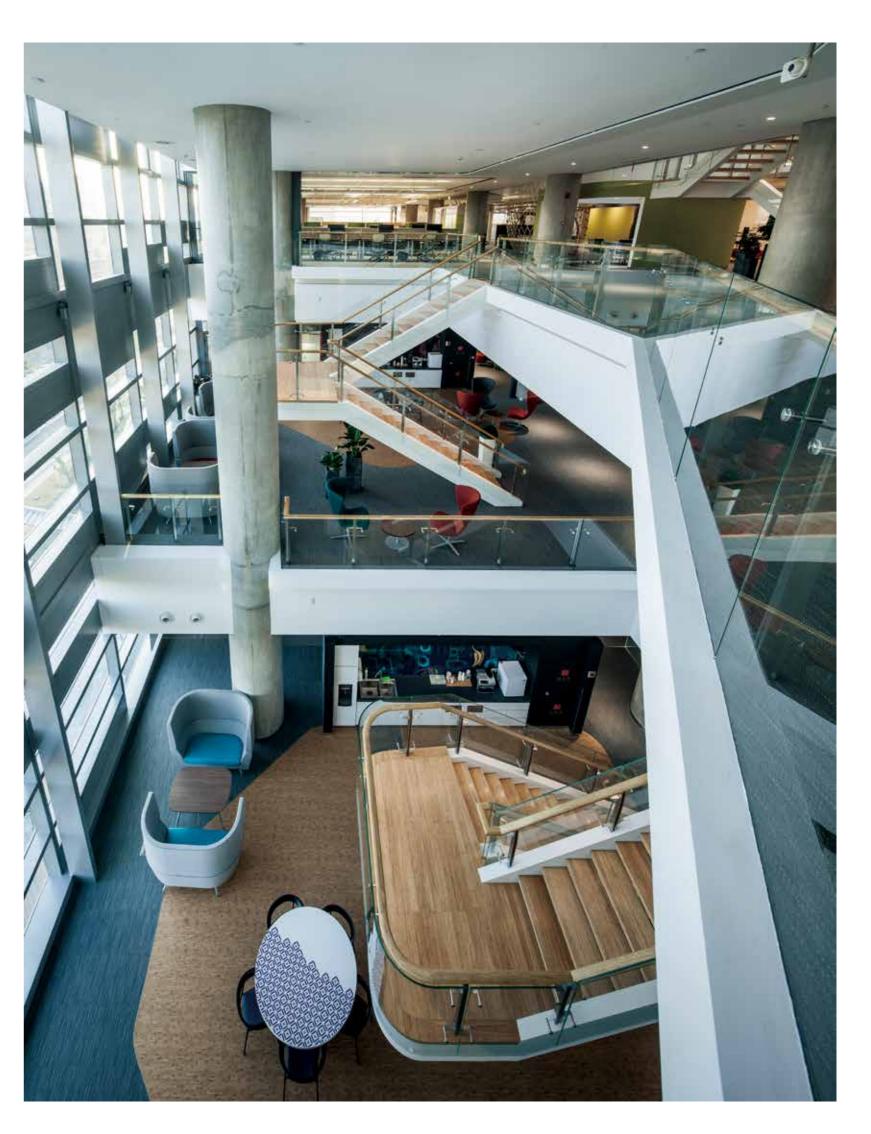
Creating an inclusive community feel, central seating in the canteen allows for everyone to fill their plates with whatever their taste buds desire and set off to grab a seat next to a teammate, or share their time getting to know someone new. Overlooking the expansive void that stretches to the building's ground level, the bustling energy from the first and second floors blend to create excitement and a high-energy buzz. The dramatic floor-to-ceiling windows in the main lobby allow natural light to pour into the space,and create a visual connection with the outdoors that is important to both the local Shanghai and corporate Astra Zeneca culture. Ample access to natural light is continued throughout the seven levels of the building, assisting in the promotion of the health and well-being of the staff.

By reflecting the beautiful and unique diversity of Shanghai itself, the same diversity is encouraged within Astra Zeneca. The inclusive interior design brings employees together to spark ideas and create a space for science through a culture of creativity.









## 上汽通用&泛亚汽车技术中心金桥园区

中国上海

建设单位: 上汽通用 & 泛亚汽车技术中心有限公司

规划用地面积: 127,690 平方米 单体建筑面积: 106,900 平方米

服务范围: 总体规划 + 建筑概念设计(主要建筑) +

景观概念设计 状态: 2018 年完工

项目深化设计单位: 同济大学建筑设计研究院等

Client: Shanghai General Motors & PATAC Limited

Master Planning Area: 127,690 m<sup>2</sup> Architecture Design GFA: 106,900 m<sup>2</sup>

B+H Service: Master Planning + Architectural Concept Design (Main Buildings) +

Landscape Concept Design Status: Completed in 2018

Collaboration: Tongji Architectural Design (Group) Co., Ltd. & Others

#### 打造新一代的研发中心项目, 激励创新

由B+H领衔原创设计的上汽通用&泛亚汽车技术中心金桥园区是新一代汽车研发园区的典范。建成后的园区既是当代汽车工业新趋势的形象展示地,亦是一个创新孵化基地。我们的愿景是希望打造一个培育、激发灵感的办公园区:拥有灵活、优化的组织动线,激发员工的协同创造力,并提高生产效率。

#### 总体抑制

园区位于浦东新区金桥巨峰路以北,申江路与外环高架之间。园区包括一座可以容纳4800人的综合办公楼,一个前瞻设计中心,凯迪拉克品牌展示中心,员工餐厅,风洞实验室以及其他辅助设施

园区规划是根据各功能建筑对安全等级的不同要求来划分的。南区靠近园区入口,放置低隐秘度的综合办公楼、凯迪拉克品牌展示中心;北区我们安排了中等安全等级、人员密度小的建筑,而安全等级高的前瞻设计中心等则分布在北区和南区中间地带。

#### 单体建筑概念设计

我们的设计体现了通用汽车"引领出行领域科技创新"的愿景, 单体建筑力求展现和通用汽车产品风格保持一致:优雅、节制、 流线型。

长方型的综合办公大楼是园区的标志性建筑,与周边环境有机地融为一体。大楼简洁、方正的体块感体现人类的理性和智慧的力量。整个建筑轻盈流畅,设计上强调通透性,确保内部办公区域有充足的自然光线和宜人的室内景观。办公大楼朝向园区入口,以敞开的姿态欢迎来访的宾客。

项目选择的建筑材料也如通用的汽车产品一般经典、耐用:玻璃、铝板、石材。办公楼银色的立面和其北面的设计中心黑色石材立面形成强烈对比。

员工餐厅享有良好的沿河景观,通过连廊与办公大楼和设计中心相 联通,方便人们在园区内不同建筑之间的走动。餐厅、办公大楼和 设计中心之间的绿地,则是员工午餐后散步和小坐的理想去处。

#### Creating a next generation R&D campus that promotes innovation

Collaborating with Tongji Architectural Design Group, B+H designed the Shanghai General Motors & PATAC Jinqiaoproject as a next generation R&D campus that showcases the latest trends in the automotive industry and promotes innovation. Our vision lies in creating an educational and inspirationalworking environment with optimal circulation flow that creates synergies, sparks creativityand increases efficiency.

#### Mater Planning

Located to the north of Jufeng Road, between Shenjiang Rd and Outer Ring Elevated Road in Jinqiao area, Pudong New District, the campus consists of an office building that accommodates4800 staff, a design center, a Cadillac showroom, a staff canteen,an aero wind tunnel lab and other supporting facilities.

The zoning of the campus is based on the security level of individual buildings: low security buildings like the office building, Cadillac showroom are placed near the entrance in the south zone while the high security ones, such as the design center, are nestled in between and medium security + low density buildings at the back of the campus in the north zone.

#### **Concept Architecture Design**

Our design mirrors GM's aspiration to "push the limits of transportation and technology", with individual buildings exhibiting the same elegance as the company's vehicle products, which feature well balanced, streamlined, elegant exteriors.

As the iconic feature of the campus, the rectangular office building blends harmoniously with the context of the surroundings. The mass of the building symbolizes the power of human intelligence and engineering. The design is characterized by its limpidness and visual permeability, to ensure a wealth of natural light throughout the office area. This provides a perfect setting for interior landscape and opens up the building towards the entrance as a sign of welcome.

Building materials, which are as classic and durable as GM'scar products, include glazing, stone cladding and aluminum mullions. The silver facades of the office building contrast with the dark-clad design center, which is located at the north of the building.

Facing a river running through the campus, the staff canteen building is connected to the office building and the design center through a covered corridor/walkway that accommodates the movement of people. The outdoor green spaces and courtyard enclosed by the three buildings encourage interactions among the community, while transparent materials provide the staff a spectacular view.

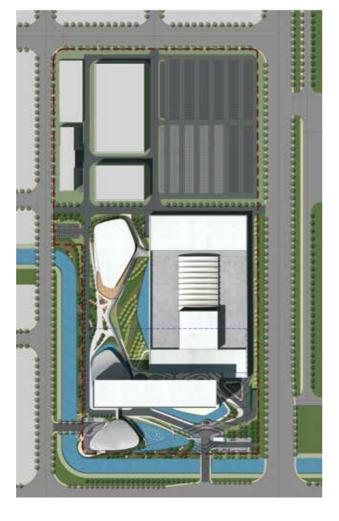


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## Canadian International School Kunshan Jiangsu, China

#### 昆山加拿大国际学校 中国江苏省

规划面积: 12.8 公顷 Total Planning Area: 12.8 ha 一期建筑面积: 19,000 平方米 Phase I GFA: 19,000 m<sup>2</sup>

B+H Service: Planning, Architecture+ Interior (Phase I) B+H 服务: 规划, 建筑和室内设计 (一期)

Status: Completed in 2016

项目状态: 2016 年完工

## 大影响力

昆山加拿大国际学校(CISK)位于江苏省昆山市科技园,周边有众多科 技公司,是一个新兴的教育社区。 B+H在加拿大和中国的建筑、室 内、景观设计团队通过协作的方式,共同打造了这所知名的国际学 校,这所国际学校也是加拿大教育经验在昆山地区最好的展示。

新的校区可以容纳1800个学生,包含幼儿部、小学部、初中部和高 中部) ,并预留学位450个。一期教学楼为小学部和初中部,包含教 室、图书馆、餐厅、体育馆和行政楼等。B+H为这座多功能校园的 未来规划中还包括文化演艺中心、图书馆和学生宿舍等。

B+H的设计灵感来自于昆山加拿大国际学校的使命——打造一个" 充满热情、关怀的学习社区", 为学生提供有着自然、和谐环境的教 育旅程。来自全球不同办公室的设计师们从加拿大优美的自然景观中 汲取灵感:湖泊,山脉、森林、枫叶的色彩、肌理和形状都被运用在 项目中,大家紧密合作,打造了一个室内外风格和谐一致的校园。教 学楼外立面采用彩色纤维混凝土板,玻璃和铝板,为学生和来访者营 造出丰富和温馨的氛围。

昆山加拿大国际学校拥有统一和谐的教学设施:宽敞、包容和灵活的 空间促进了学习过程中的互动和社区意识,为教育建筑建立了新的设 计基准。同时, 色彩疗法也被设计师运用在设计中, 我们选择在活动 区域运用充满活力的色调来激励学生, 而在教学区采用中性的色彩帮 助学生集中注意力。

一期教学楼的建筑形态十分独特, 主要由两个不同的区域组成: 教 室、办公室和体育馆呈垂直分布在建筑中心位置; 走廊、餐厅、图书 馆位于外围的扇形区域。这样设计的初衷是尽可能多地为学生和教职 工提供休闲的学习和社交空间。 透明材质的运用模糊了室内外的界 限,一系列的户外绿地和庭院也鼓励社区间的互动交流。

在昆山加拿大国际学校的设计中,安全、健康和可持续发展是我们优 先考虑的原则。我们尽可能地使用柔软和防滑材料来提高建筑的安全 性,同时也易于维护。环保材料的运用、自然采光和景观的结合也提 高了教学楼的效率,并增加了学生的参与度。我们还与当地工程顾问 公司合作,在节水、节能,室内空气质量等指标上达到国家二星级绿 色建筑设计标准。

#### 主要挑战:设计国际一流的、有活力的可持续学习环境,并彰显加拿 Challenge: To design a dynamic and sustainable learning environment of international calibre with a Canadian influence.

Surrounded by high-tech companies, the Canadian International School Kunshan (CISK) is in the Science and Technology Park of Kunshan City, a newly-developed educational district. Through an integrated and collaborative approach, our architecture, landscape and interior design teams in Canada and China worked together to design this international school to serve as a representation of the Canadian educational experience in Kunshan.

The new campus can accommodate up to 1,800 students ranging from kindergarten to middle school, with another 450 vacancies for future use. This first phase includes a primary and middle school with classrooms, a library, cafeteria, gymnasium, and administration areas. B+H planned this multi-phase campus with future provisions for a performing arts centre, library and dormitories.

The design was inspired by our client's mission statement to provide, "a welcoming, caring and learning school community", through an educational journey composed of a natural and harmonious environment.Drawing inspiration from the colours and textures of the Canadian landscape and the imagery of lakes, mountains, forests, and the maple leaf, our global team worked together closely to create a cohesive facility from the inside, out. The facade, composed of colorful fibre-concrete panels, Canadian Douglas-fir, glass and aluminum, creates a sense of richness and a welcoming atmosphere for students and visitors

The CISK establishes a new benchmark for design through a unified facility featuring spacious, inclusive, and flexible spaces that promote interactive learning and a sense of community. Applying principles of colour therapy, vibrant hueswere selected to promote stimulation in active areas while neutral colours were used to encourage concentration in academic spaces.

The unique shape of the building complex is composed of two distinct sections: classrooms, offices and thegymnasium sit in the orthogonal grid of the complex; while corridors, the cafeteria and library are placed at the outer curvilinear edges. The philosophy behind this dynamic plan is to provide as much informal learning and social space as possible for students and staff. A network of outdoor green spaces and courtyards encourage interactions among the community while transparent materials blur the boundaries between interior and exterior spaces.

We placed safety, wellness, and sustainability as priorities in our design. The use of soft or nonslip materials increases safety and is easily maintained. We sourced eco-friendly materials and incorporated natural daylight and views to increase productivity by keeping students engaged. We also worked with local engineering consultants to achieve water reduction, energy savings, and indoor air quality requirements that exceed China Two Star sustainable standards.

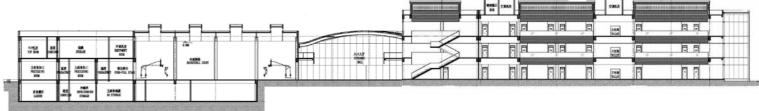


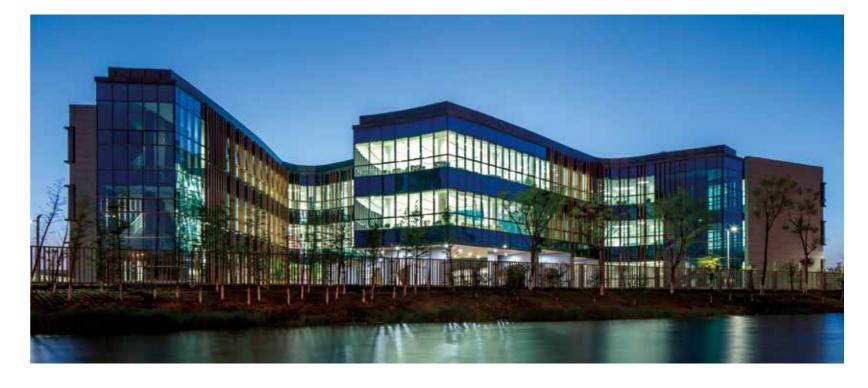












# National University Centre for Oral Health (NUCOHS) Singapore

#### 新加坡国立大学口腔医学中心 新加坡

项目规模: 34,317 平方米

建设单位:新加坡国立大学医院

服务范围: 建筑设计、室内设计、医疗规划

深化单位: Architects 61 Pte Ltd

景观设计: ICN Design International Pte Ltd

项目状态: 2018 年竣工

Size: 34,317 m<sup>2</sup>

Client: National University Hospital (Singapore) Pte Ltd

B+H Services: Architecture Design, Interior Design, Medical Planning

Executive Architect: Architects 61 Pte Ltd

Landscape design: ICN Design International Pte Ltd

Status: Completed in 2018

新加坡国立大学口腔医学中心 (NUCOHS) 坐落于新加坡国立大学肯特岗校区东门旁边,现为国立大学医学组织新成员。

就总体规划层面而言,此建筑将整座校园串联起来,促进校园内部沟通和交流。国立大学医学组织塔楼、国立大学医院、新加坡国立大学心脏中心、新加坡国立大学癌症中心、国大杨潞龄医学院和新建的NUCOHS之间通过大片公共绿地连接,校园与当地公交交通站点连通,辅以有顶走廊、地下通道和人行天桥。

B+H的设计旨在打造一个跨学科中心,具备临床牙科服务、 教学和研究能力,并集各功能于一身,实现部门之间的轻松 衔接。

业主最初是希望打造一个集合教学、医疗和实践功能的一体化设施。这些功能通常设置在设施相互独立的位置及不同楼层,以满足这些功能的不同需求。随着可持续城市和社区理念的发展,建筑类型之间的日益融合,建筑环境内部空间界线也日益模糊. 建筑旨在打破了教学、医疗和实践之间的界线,体现了一种全新的建筑形式。B+H的设计采用了综合设计方式: 邻近的教学空间内可灵活实现医疗处理: 医生和临床医师可在共享休息室内交流,整个大学可共用此学习空间。

为营造良好的学习环境,我们的设计还为学生和教师配备了各种综合设施套房,从设备齐全的手术间到为特殊需要人士而设的工作间,可谓应有尽有。设计也为教学空间提供了一定的灵活性,尽可能提供多样化的空间配置,以适合不同的教学风格。研讨室的陈设强调合作和凝聚力。医学模拟区设计为连续的开放空间,用于增强互动性。

设计还在建筑内外部都融入了天然绿植。景观规划中大量引入新加坡本地的树木和灌木,并尽可能选取维护需求较低的植物。绿色混凝土及环保产品为整体设计建立了绿环保的基调。除作为主要人行空间的室外景观区之外,建筑一层还设有户外绿色公共空间,五楼建有屋顶露台,九层设有绿色庭院。

NUCOHS 大楼立面设计采用大面积玻璃材质落地窗,利用水平遮阳保持舒适的室内环境,同时借助

铰接百叶窗提升采光和景观效果;另一方面则是尽可能地利用自然光节省人工照明成本,如选用采光架,可以使阳光更深层次穿透内部空间。该项目在2018年获得了新加坡建设局颁发的绿色建筑标志白金奖(非住宅类)。

设计还预先考虑到校园未来可能新增的空间: 预留更多空间来适应学院增长的本科生数量和牙科服务人数, 打造经得起未来考验的建筑。预留空间包括牙科操作台以及配套的实验室、教室以及楼宇机电设备等。

Situated at the eastern gateway to the National University of Singapore Kent Ridge Campus, the National University Centre for Oral Health, Singapore (NUCOHS) is the newest addition to the National University Health System

On a master plan scale, the building plays a unique role in the connectivity of the overall campus, to facilitates ease of movement and accessibility. A large landscaped Green Area provides outdoor civic spaces to connect the National University Health System Tower Block, National University Hospital, National University Heart Centre, Singapore and National University Cancer Institute, Singapore, NUS Yong Loo Lin School of Medicine and NUCOHS, while a strategic network of bridges and covered walkways link the NUS campus and its users to the convenience of public transit.

B+H's design aims to establish a multi-disciplinary facility that includes capacity for clinical dental services, education, and research facilities – all under one roof and easily accessible between one function and department to the next

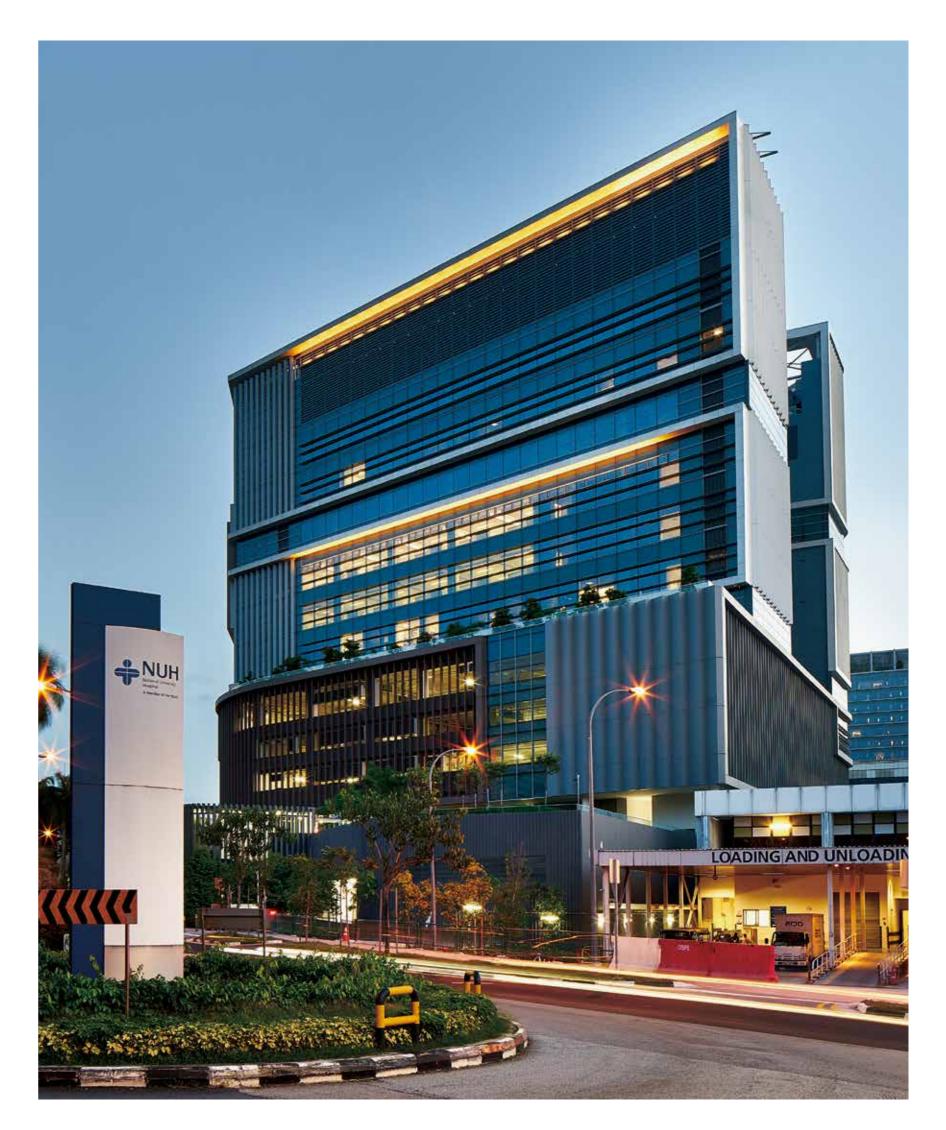
The original brief for NUCOHS called for a combination teaching, healing, and practice facility. Typically, these types of facilities address the diverse needs of these functions in separate wings, on separate floors. As building typologies blur and merge to create dynamic and sustainable cities and communities, so too do the boundaries of our spaces within our built environments. The design tends to create a new building typology that obscures the lines between teaching, healing, and practice. Our integrated design allows flexibility for treatments to take place proximate to tutorial space, where doctors and clinicians can rub shoulders in shared lounges, and learning environments are shared with the entire university.

To support an environment of learning excellence, comprehensive suites are designed for students and teachers that support everything from fully equipped surgical suites to suites equipped to serve those with special needs. Flexibility is built into tutorial spaces through configurable learning environments, which can adapt to suit various teaching styles, while seminar rooms are equipped with features that further promote gathering and collaboration. Finally, simulation areas are designed as contiguous open spaces to promote interaction.

The design incorporates natural green spaces directly outside the building, as well as within the structure of the building itself. Through an extensive use of native trees and shrubs, the landscape plan creates green spaces that require as little maintenance as possible. Green concrete and environmentally friendly products build a healthy foundation for the overall design. In addition to the outdoor landscaped areas, which act as main pedestrian traffic spaces, level one of the building features a green outdoor public space, while level five incorporates a rooftop terrace and level nine integrates a green courtyard into its design.

The facade design for the NUCOHS tower features extensive use of glass through floor-to-ceiling windows. Horizontal shading is provided to maintain a comfortable interior environment while articulated louvres maximise daylight and views, and temper solar gain. On the other hand, the design for the tower uses natural daylight as much as possible to save costs on artificial lighting, and to increase the health and wellbeing of occupants and users. NUCOHS has been awarded BCA Green Mark Platinum under Non-Residential category by BCA in 2018.

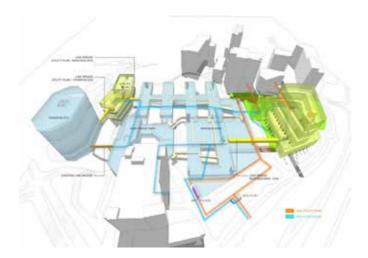
The design also explicitly provides for the expansion space required to support anticipated growth. 'Futureproofing' is achieved by reserving space for undergraduate growth and additional dental services capacity. Reserve space for additional operatory modules is matched by additional capacity designed into labs and lecture/seminar facilities and the capacity of the building infrastructure (mechanical and electrical systems and lifts) to accommodate the future state.

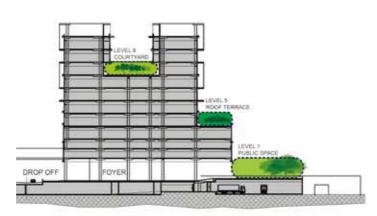


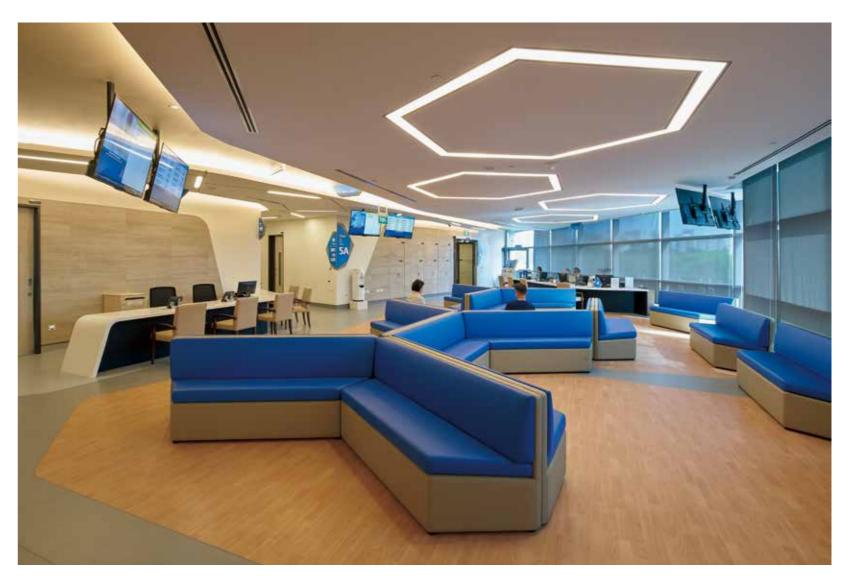


















## Changi General Hospital, Integrated Building Singapore

## 新加坡樟宜综合医院综合大楼

新加坡

项目规模: 39,800 平方米

建设单位:新加坡卫生部控股集团

服务范围:建筑设计,室内设计,医疗规划

合作单位: RDC Architects Pte Ltd

本地景观设计顾问: Mace Studios

项目状态: 2014 年完工

奖项情况:

2017:获得 BCA 建筑卓越奖 ( 公共建筑类别 )

2015: 获得 BCA 通用设计标志超金奖级别认证 2014: 获得 BCA 建筑信息模型 (BIM) 超金奖认证

2014: 获得 BCA 绿色标志 - 白金奖认证

Size: 39,800 m<sup>2</sup>

Client: MOH Holdings Pte. Ltd.

B+H Service: Architecture, Interior Design, Medical Planning

Collaboration: RDC Architects Pte Ltd Local landscape consultant: Mace Studios

Status: Completed 2014

Awards:

BCA Construction Excellence Award 2017 (Institutional Buildings Category),
2015 Certified and Awarded the Universal Design (UD) Mark GoldPLUS Award
2014 Certified and Awarded BCA 's Building Information Modelling (BIM )GoldPLUS

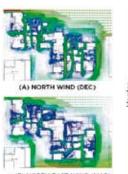
2014 Registered and Certified Green Mark Platinum

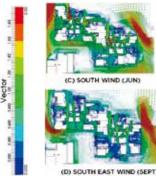
樟宜综合医院园区坐落在新加坡四美路医疗区,占地约180,000平方米。综合大楼与园区整体及主楼连接清晰,与周围的城市环境及景观相协调,并考虑到未来扩建,采用整体灵活的设计。综合大楼的加入将整个园区作为健康及疗愈社区来重新构思,方便患者从医院回归到家中及所在社区。

综合大楼的设计通过与客户密切合作、充分了解社区及员工需求,体现了以患者为中心、善待长者、灵活、可持续发展的理念。大楼配备一系列的门诊项目及服务,包含康复中心、老年病中心、综合服务枢纽及住院大楼。我们的设计保证空间可以适配患者在不同诊疗阶段的需求,并与院方合作,确保整个系统具有可调节性,能适应未来的扩建和更改。

病房的设计中融入天然采光、绿植等自然元素,营造促进健康的环境,每个单元中都有开阔的绿色缓冲区域,整座大楼也位于疗愈花园的环绕中。病房按区域分割,我们为每个区域都打造了集体疗愈空间,直通绿地,患者及访客可以通过屋顶花园到达疗愈花园区。

为满足80%的病房都可以达到自然通风的要求,病房大楼的位置也经过精心设计,以捕捉到盛行风,这在最终设计中起到了至关重要的作用。这座大楼的设计更具有家的温馨感觉,而不是冰冷的医疗机构。一楼开放空间是设计的重点,通过社区服务而促进对共享公共设施的利用,设计项目还通过连接自然与人们共处的支持性环境而提高人们的健康水平。



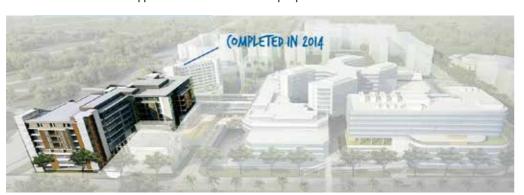


The Changi General Hospital campus spreads across approximately 180,000 square metres within the larger Simei Road healthcare precinct. With clearly defined connections to the overall campus and main building, the Integrated Building is designed in harmony with the surrounding urban fabric and landscape and considers future development to create a holistic and viable design. The addition of this building reimagines the campus as a community hub for wellness and healing through an environment that encourages patients' smooth transition back home and to their community.

The design of the Integrated Building demonstrates a patient-centric, age-friendly, flexible, and sustainable approach and through close collaboration with the client, a thorough understanding of community and staffing needs. Featuring a collection of facilities that house outpatient programs and services, the building includes a Rehab Centre, Geriatric Centre and Integrated Services Hub as well as a tower for inpatient wards. Our design ensures that interchangeable spaces support patients with different needs, at different stages of care. We worked with the hospital to ensure that adaptability was built into systems to allow for future expansion and changes.

Inpatient units at the Integrated Building are thoughtfully designed to create environments that promote wellness through the incorporation of natural elements such as access to daylight and green spaces. Units feature views overlooking an extensive green buffer and the building is surrounded by a healing garden. Wards are sectioned off to create areas promoting collective healing with direct access to green spaces while a rooftop garden offers patients and their visitors access to healing gardens.

To accommodate the mandate that 80% of wards be naturally ventilated, the building was strategically oriented to capture prevailing winds and this played a large role in the final design. The building is designed to feel more like home and less like an institution. With a heavy emphasis on open ground level space to promote shared public use through community services, the design program promotes well-being through connection to nature and supportive environments where people can connect.





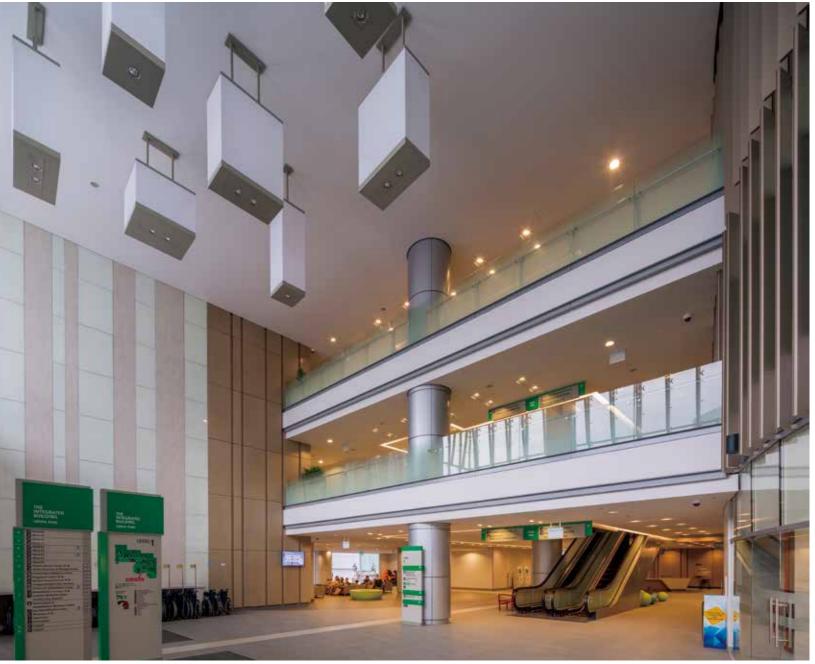












## Changi General Hospital, Medical Centre Singapore

#### 新加坡樟宜综合医院医学中心 新加坡

项目规模: 46,000 平方米

建设单位:新加坡卫生部控股集团

服务范围:建筑设计,室内设计,医疗规划

合作单位: RDC Architects Pte Ltd

项目状态: 2018 年完工

认证:新加坡 BCA 绿色建筑标志白金认证 奖项情况:新加坡 BCA 设计 | 超金奖 2019 Size: 46,000<sup>2</sup>

Client: Ministry of Health Holdings, Singapore

B+H Service: Architecture, Interior Design, Medical Planning

Collaboration: RDC Architects Pte Ltd

Status: 2018

Certifications: Targeting BCA Green Mark Platinum
Award: BCA Universal Design I GoldPlus Awards 2019

#### 以患者为中心的综合门诊医疗设施

挑战:在现有园区内打造以病患为中心、对老年人友好、灵活且具有可持续性的医疗设施。

新加坡樟宜综合医院(CGH)位于新加坡东部公共医疗集群地,占地面积约为180,000平方米。新的医学中心和综合大楼(2014年竣工)是现有樟宜综合医院院区的延伸和补充。园区已成为社区健康和疗愈中心,帮助病人康复、回归社区创造了理想的支持环境。

全新医学中心的设计体现了B+H在医疗领域的整体设计理念,即以病患为中心、对老年人友好、灵活且具有可持续性。设计过程中,我们把院区视作一个整体,致力于通过设计来提升并优化运营效率,同时确保空间的灵活性,以满足未来扩建的需求。我们将园区的中心位置改建为开放的景观空间,四周是原有的院区和新建的医学中心大楼。

新的医学中心包含了15个专科诊所和以及130多间诊室。大楼的设计促进新加坡全新的医护模式的推行,实现多科室会诊(MSPs),为病患提供更方便、流程更简化的护理。将医学中心和医疗服务放置在一起,可让患有复杂疾病的病患在同一天内看完不同科室的医生,从而更快获得诊断结果并获得更及时的治疗方案。所有的这些都将为病人提供更好的护理,改善医疗工作者的环境,提高医疗设施的效率。

"植根于循证设计的原则,医学中心体现了门诊护理的最新设计思路,通过标准化和模块化的布局打造具有灵活性、适用性,并经得起未来考验的设计。医学中心的建筑表达也符合这一理念,装配式建筑体系的运用,打造了建筑简洁、明快的轮廓线,既缩短了建筑工期,又保证了高质量的施工。" B+H的合伙人及高级设计主管 David Stavros如是说。



#### A Patient-Centric Facility Designed For Complex Specialist Outpatient Needs

Challenge: To create a patient-centric, age-friendly, flexible, and sustainable healthcare facility integrated within the larger campus.

Located within the eastern public healthcare cluster of Singapore, the Changi General Hospital (CGH) campus spreads across approximately 180,000 square metres. The new Medical Centre, together with the Integrated Building (completed in 2014), is part of the expansion and intensification of the existing CGH campus which has been transformed into a community hub for wellness and healing through an environment that encourages patients' smooth transition back home and to their community.

The design features of the new Medical Centre building demonstrate a holistic approach to healthcare design that is patient-centric, age-friendly, flexible, and sustainable. We approached the campus design as a whole, ensuring operations were efficient and the site flexible for future expansion. The centre portion of the CGH site has been re-purposed as a landscaped open space framed by the existing campus and new Medical Centre building.

The new Medical Centre houses 15 specialist clinics and centres with more than 130 consultation rooms. It is designed to facilitate a new model of care in Singapore that enables multi-specialty practices (MSPs) to provide more accessible and streamlined care to patients. The clustering of medical centres and services under one roof allows patients with complex medical conditions to seek consultation from different specialty doctors on the same day resulting in faster diagnosis and more timely treatment options. Overall this will provide greater patient care, improved conditions for staff, and better performance of the facility itself.

"Deeply rooted in the principles of Evidence Based Design, the facility embodies the latest thinking in outpatient care delivery with a focus on flexibility, adaptability, and future proofing through a standardised and modular layout. Its architectural expression echoes this ethos, featuring clean, swooping lines built from pre-assembled modular systems resulting in a reduction in construction schedule and high-quality building finishes," said David Stavros, Principal and Senior Director of Design, B+H.











# Tencent Seafront Towers - Designing Vertical Campus for Future Innovators Shenzhen, China

#### 腾讯滨海大厦 - 为未来创新者打造垂直社区 中国深圳

设计面积: 8万平方米 (共 8 层, L22-25, L35-39, 包括连接层) Area: 80,000 m<sup>2</sup>

建设单位: 腾讯 服务范围: 室内设计 项目状态: 2018 年竣工 认证: 目标 LEED NC Client: Tencent
B+H Service: Interior Design
Status: Construction completed 2018

Certification: Targeting LEED NC

腾讯,作为中国最大的智能通讯APP微信的持有者,在中国是一个家喻户晓的品牌。近年来,他们的业务逐步扩大到游戏、人工智能、娱乐等多个板块,已成为亚洲市值最高的公司。腾讯身处高度创新的行业,行业中优秀人才的特质是年轻、活力、聪颖。客户希望他们的新办公空间能够展示企业的国际影响力,体现团队协作的工作环境并激励员工,从而促进企业创新和发展。

腾讯全球新总部-深圳滨海大厦(双子塔楼分别有50层和39层高)目前容纳12000名员工办公,是深圳一处新地标。B+H作为滨海大厦的室内设计方,和业主以及建筑师紧密合作,共同将垂直社区的概念融入整个设计中,以充分体现腾讯独有的社群文化。垂直社区为员工提供了各类工作和休闲设施,让人不禁回想起大学校园的场景。腾讯的大部分员工为年轻的干禧一代,现代化又符合人体工学的大楼一既是生活空间,也是社交场所,如此多元活力的办公环境符合他们的生活和社交方式。设计亮点还包括3个连接两座塔楼的"天桥"(连接层),每个连接层都有特定的主题,这些公共空间是两座塔楼的员工进行社交、互动的主要场所,更是培养协作精神,碰撞火花和灵感的地方。

#### 健康链

21-25层的中层连接层的设计主要以健康为主题,包括体育、社交、医疗和会议等设施,保证人们在体育锻炼的同时,亦可以进行社交活动,促进员工的身心健康。健康链的中庭采用峭壁式设计,通过集中式天窗将新鲜空气和自然光线引入室内。中庭的亮点是一面4层高的攀岩墙和环绕楼层的田径跑道。连接层中心位置设有综合篮球场,并可根据需求灵活转变为音乐厅及表演空间。除此之外,此连接层还设有可欣赏户外全景的大型健身房,兵乓活动室、各类活动房和整层会议设施。

#### 知识链

35-38层连接层的主题为"知识链",由4个楼层组成,为员工提供知识共享与交流的空间。其中的"腾讯学院"环绕自然采光的中庭布置。我们还在中庭底部引入了室内绿植,既起到了净化空气的作用,又为长期使用电脑和手机的员工提供了一处可以放松身心的"绿洲"。高层连接层还设有培训中心、餐厅、教育中心和会议空间等。我们也设计了一系列共享休闲区—灵活的布局和设施让员工可以轻松地根据需求选择办公、会议地点。

#### 游泳池

游泳池设置在北塔楼39层。设计灵感来自于黎明破晓的自然景观。游泳池采用马赛克为装饰材料,营造出云层在破晓时的朦胧感和抽象意境。泳池顶棚采用的材料能反射出泳池、及泳池内的水体与游泳者,也将自然光引入空间中。

Tencentis best known for running China's biggest messenger app, WeChat. In recent years, the company's business has expanded into areas including video games, AI, and entertainment and has become the most valuable company in Asia. Tencentoperates in a highly innovative industry where top talent is young, dynamic and smart. Our client's vision lies in promoting its global reach and creating a vibrant and collaborative workenvironment that fosters innovation, sparks creativity, and inspires staff.

Tencent's twin Seafront Towers (rising 50 and 39 storeys) serve as the new home for the tech conglomerate's 12,000 employees and stand as city landmarks. Working as interior designer, B+H worked closely with the client and architect to adapt the concept of a vertical campus to reflect Tencent's community-focused culture. Reminiscent of a university campus, this vertical campus offers amenities for work and play. Tencent's mostly millennial talent will find a convivial workplace environment – part lifestyle hub and part social village – withinan ergonomic and modern building. The towers are connected by skybridges, where those moving between towers can interact and meet to create synergies and generate fresh ideas. Each skybridge has its own unique theme.

#### **HEALTH LINK**

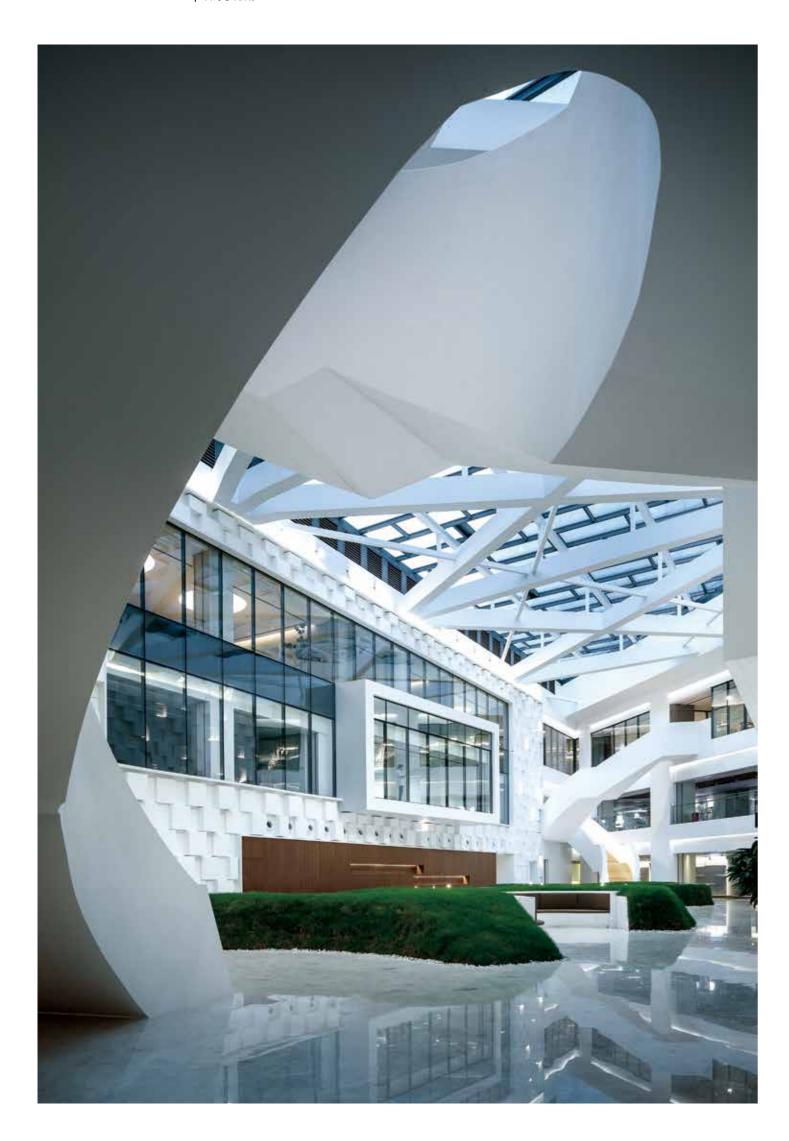
The middle bridge(L21-25) hosts the health link with sports, social, healthcare and meeting facilities. Spaces facilitate physical activity and networking with a focus on balancing body and soul. Interiors are designed to harvest a close teamculture in an unpretentious creative campus environment. The atrium, designed as a vertical cliff, brings fresh air and daylight through a central skylight. The focal point is a vertical four-storey rock climbing wall. In the centre of the bridge lies a full basketball court, which can be turned into an event space for lectures, shows and concerts. Other features include a gym with panoramic views, ping pong tables, various play rooms, as well as a floor dedicated to meetings and conferences.

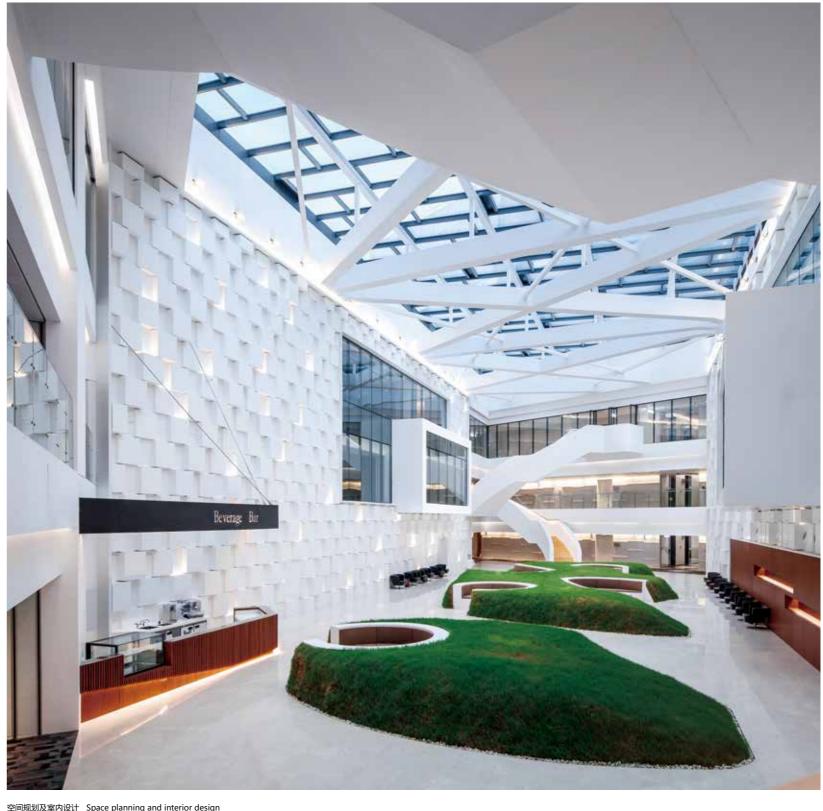
#### KNOWLEDGE LINE

The knowledge link is the topmost bridge (L35-38) connecting the North and South Towers. It's composed of over four floors dedicated to the theme of knowledgesharing. The Tencent College revolve around a large daylit atrium as the focus for design. We applied indoor landscapeat the base of the atrium, helping to filter air and to create anoasis for staff that spend most of their days at a computer or on their mobile phones. The knowledge link also houses training space, a dining hall, education centre, and meeting rooms. A wide range of settings for casual zones are provided – flexible layouts with amenities that enable staff to easily reconfigure the space.

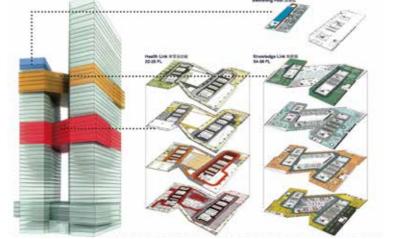
#### SWIMMING POOL

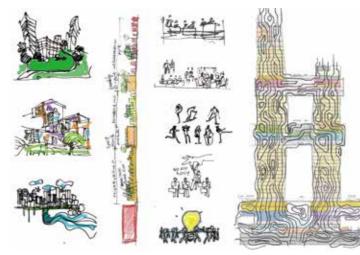
The swimming pool is located on L39 in the North Tower. Inspired by daybreak, the space is clad in a mosaic of tiles, forming an abstract image of clouds. A mirrored tensile fabric suspendedfromthe ceiling reflects the water, pool and swimmers while helping to reflect natural light throughout the space.

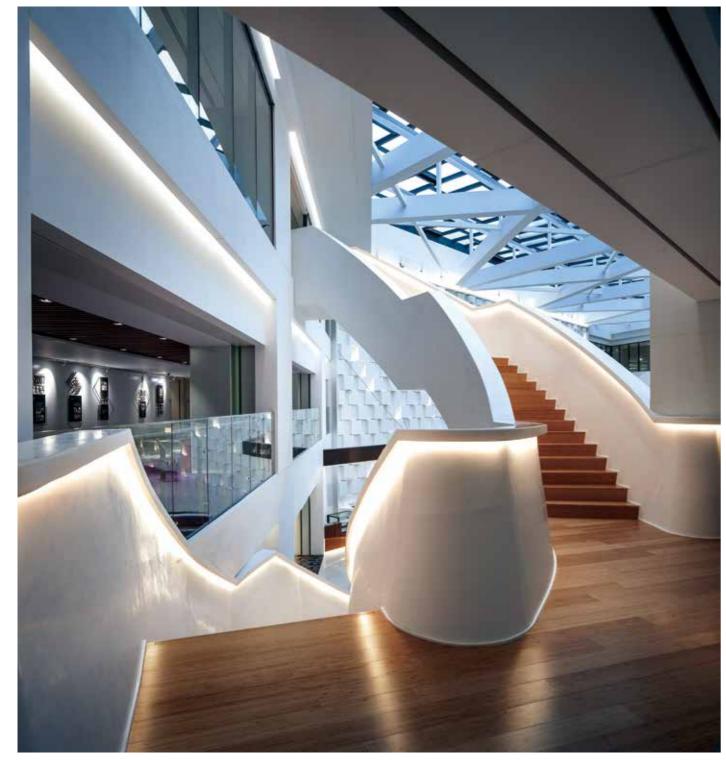




空间规划及室内设计 Space planning and interior design

















## Wellem Pediatrics Clinics (Xintiandi + Lujiazui) Shanghai, China

#### 上海唯儿诺儿科诊所 (新天地店+陆家嘴店) 中国上海

设计面积: 新天地店 (800 平方米), 陆家嘴店 (950 平方米)

Size: Xintiandi (800 m²); Lujiazui (950 m²)

建设单位: 唯儿诺服务范围: 室内设计项目状态: 2016 年完工

Client: Wellem

B+H Service: Interior Design Status: Completed in 2016

B+H设计了唯儿诺儿科在上海的两处诊所(分别位于新天地和浦东陆家嘴)。诊所的定位是中国的中高端医疗市场,两处诊所的设施包括儿童体检中心、诊疗室和公共等待空间。B+H的设计旨在为小患者打造一个放松、如家一般温馨的就诊环境,减少他们在看病过程中的焦虑和紧张情绪。

设计伊始, B+H的设计师就已经做了充分的调研, 将环境对病人的影响考虑在了设计当中。为了让孩子们在就诊感到不适时分散注意力, 我们设计了适合各年龄段孩子的互动游戏, 激发孩子对环境的创造力和想象力。这些都帮助打造了一个平稳、有效的就诊流程。

唯儿诺诊所的设计的灵感是来源于丛林探险的概念.设计师试图将诊所打造成一个森林,让孩子尽情探索其中的乐趣,设计将公共区域作为重点。木制的树干、树叶和动物元素将整个空间串联起来,打造欢快和令人愉悦的就诊环境。

接待处和等候区的木质的树型立柱和周围随意摆放的彩色座椅和玩具,为小病人制造友好、温馨的体验。不同于一般的医院和诊所,唯儿诺诊采用温和的木质材料来替代冰冷的金属元素,

来营造一种安全、温暖的感觉。 诊所的地面采用不同颜色PVC,以打造河流流淌的感觉,让孩子浮想联翩。

诊室间是孩子需要花较长时间与医生沟通的地方。诊室都采用自然采光,并 拥有良好的视野,

透明的玻璃墙也增强了诊室的通透性,帮助缓解紧张。同时,玻璃墙上还有一些可爱的动物图案,可以在就诊时分散孩子们注意力,也帮助医生从动物场景入手,循序渐进对孩子进行引导和互动。B+H将牙科诊室打造成了海洋风格,用舒神安定的蓝色,来提升使用者的身心健康。



B+H designed 2 clinics for Wellem in Shanghai: one in Pudong's LuJiaZui district and another one in XinTianDi. Targeting the middle- to high-end market in China, both pediatrics clinics are comprised of children's wellness rooms, children's consultation rooms and communal waiting spaces.

When we first embarked on the project, our designers tookinto account the impact of the environment on the patients. In order to distract the kids from the discomfort of their medical conditions, we invented anage-appropriate gameto encourage their creativity and imagination within the surroundings. The result is a smootherand more effective process with calmer patients and more relaxed parents.

The original inspiration for thedesign is the jungle adventure. We intended to 'plant' a forest in the clinic for the kids to explore. During the design process, great attention was paid to the public space. Wooden interior design elements representing trees, leaves and animals were incorporated and arranged to create a playful and colorful atmosphere.

In the reception and waiting area, a large, tall wooden tree is surrounded by colorful little chairsand toys to present an inviting and welcoming feeling. Replacing metal materials found in normal hospitals and clinics with wooden materials and warm tones has given the Wellem Clinics the feeling of safety and warmth. The floor is made of different colors of PVC to create a sense of the flowing river, leaving a magical impression for the children.

The consulting rooms are the place where the little patients spend most of their time with the doctors. Natural light and views to the outside, as well as the glass partition walls help to reduce stress by creating a feeling of transparency. Animals patterns on the glass walls also help distract the kids, and assist the doctors in starting a friendly conversation with the kids. B+H also designed thedental clinic rooms with an ocean theme, promoting the psychological and physical health of the users, by introducing the calming blue into the space.







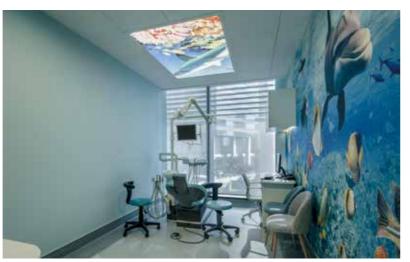


















## Zhenshi Headquarters Zhejiang, China

#### 浙江桐乡振石总部大楼 中国浙江省

建筑总面积: 65,000 平方米 室内设计面积: 33,000 平方米 建设单位: 振石控股集团 服务范围: 室内设计

项目状态: 2018 年竣工

GFA: 65,000 m<sup>2</sup>

Interior Design Area: 33,000 m<sup>2</sup> Client: Zhenshi Holding Group B+H Service: Interior Design Status: Completed 2018

B+H于2016年起开始和振石集团合作,为其在浙江省桐乡市的新总部大楼打造了室内设计方案。这座新总部大楼承载着该集团创立50年来取得的巨大成就,亦彰显了该集团重塑企业形象、提高公众认可度的决心。大楼本身也是企业创始人送给其后人(集团年轻继承者)的礼物,以庆祝新老领导层的顺利交接。

作为设计师,我们面临的主要挑战在于如何营造一个充满活力的 环境,能够反映这个企业的过往历史,并能够引起新老领导层、 员工以及当地社区的共鸣。

我们将该企业新总部定位为高端工作场所,其所提供的设施能够支持高效的工作环境并激发员工的创造力,提高工作效率。整体连贯的设计理念贯穿建筑内外空间,散发出精雕细琢的现代气息,也充分展示了企业对所在社区的责任意识。

室内设计的灵感围绕着"航海"的概念展开。企业创始人作为上一代领导阶层的代表,就好比一艘古典式豪华游艇,而其年轻有活力的下一代继承人则可以比作一艘现代帆船或快艇。基于古典式游艇和现代快艇的特点,我们力求通过设计打造员工协同工作、同舟共济的场景:每个员工贡献自己的一份力量,准备好迎接任何意想不到的挑战,利用行业内最新技术,共同开拓全球市场。

我们将这种感觉比喻成一群冒险家在大海中航行,探索新的国度并发现新宝藏。因此行政层的设计呈现的寓意就是为航行绘制海图,就像每位企业的管理者的日常工作:领导团队、执行决策、勇敢应对潜在风险,最终将船引入安全的港湾。高管办公室的设计简洁大方,不易过时,也特别体现了其高效性和激励作用,就像船的控制中心一般,是集中策略、确定航线的地方。

大厅的空间结构包含一个迎宾区、等候区、贵宾休息区和一些会议区,处处散发出温馨、优雅和现代的感觉,来源于豪华游艇上常见的元素。优质木材和现代帆船的色调完美融合,营造出风中扬帆的轻盈感受。光滑的表面、光反射和巧妙的纹理构造通过优雅的色彩组合加以强化。柔和的曲线不仅能引导视线在方向上的变换,还能探索空间中的活动速度。这些效果的成功打造都归功于航海这个灵感来源。

我们的设计师与振石密切合作,力图在新总部大楼中营造灵活闲适的工作环境,以凸显振石集团关怀员工、服务员工的企业文化。其他休闲设施还包括员工健身房、一个游泳池以及一个多功能厅(可根据需求转变为篮球场)。

Starting in 2016, B+H worked with Zhenshi Groupto develop an interior design scheme for its newheadquarters in Tongxiang, Zhejiang Province. Symbolizing the massive accomplishment achieved over the past 50 years, the new headquarter building is not only a statement but also an investmentin rebuilding a new brand awareness for the public. The building itself is also a gift from the founder to his son – the successor of the company, thus a celebration of the transfer of leadership from one generation to the next.

Our main challenge was to create an energetic physical environment that tells the history of an organization in a way that resonates with its different generations of leadership, employees as well as the local community.

We positioned the new corporate headquarter as a high-end workplace that offers facilities which support an effective working environment and spark creativity and productivity. A single coherent design gesture flows from the exterior into the interior with a refined modern touch, demonstrating that this company embraces a sense of community.

The interior design revolves around the concept of sailing. The founder, representing the old generation of leadership, is likened to a luxury or classic yacht; while the son, young and energetic, could be compared to a contemporary sailing or speed boat. Inspired by the characteristics of both theclassic yacht and contemporary speedboat, we envisioned an environment in which all members work together, contributing in their own way,ready for any surprise and utilizing the latest technologies to navigate the global market in the manner of a boat crew on the open seas.

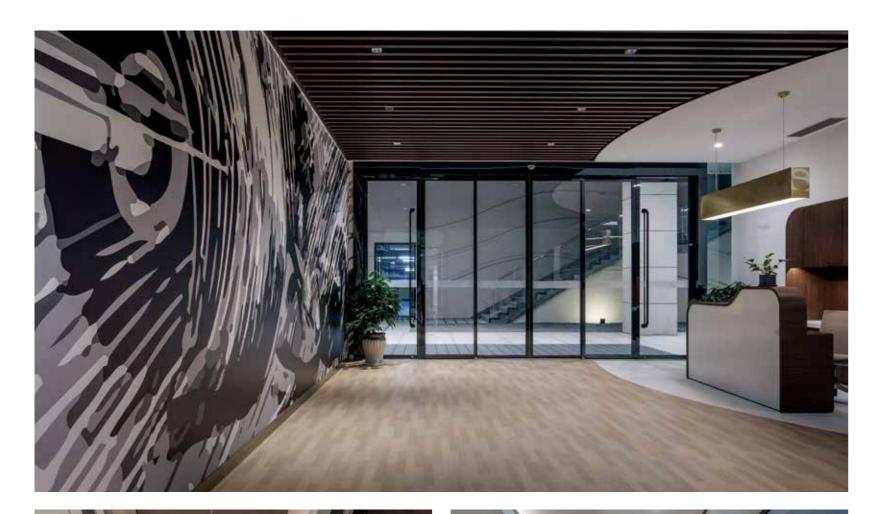
The feeling created by this design is that of a time when a few adventurous men were navigating the oceans to discover new countries and treasures. The design of the executive lounge thus takes on a figurative meaning that charts the journey that every managermakes in their daily life: leading a team, enforcing decisions, exposing himself to potential risks. At the end, though, they are able to navigate the boat into a safe harbor and enjoy a well-deserved rest. The executive office embodies a timeless design, while making statement of efficiency and stimulation. Like the control centre of a boat, it is a place where decisions are made, and the route is defined.

The lobby's spatial structure incorporates a welcoming area, waiting and lounge space and some meeting areas which exude the feeling of warmth, refinement, and modernity, utilizing elements one would find on a luxury yacht. The use of premium wood materials melds with the shades and tones of a contemporary sailing boat, creating the lightness of a sail in the wind. Smooth surfaces, reflections and subtle textures are enhanced by an elegant color palette. Soft curves not only encourage the eye to reflect on the sensations of changes in direction but also modulate the speed in navigating the space, all going back to the elements of a beautiful boat on the water.

Our designers worked closely with the client to create a flexible and casual workspace environment within the building that reflects Zhenshi's company culture of caring, and commitment to its staff. Other facilities include staff gyms, a swimming pool and a multi-functional hall that could be turned into a full basketball court.



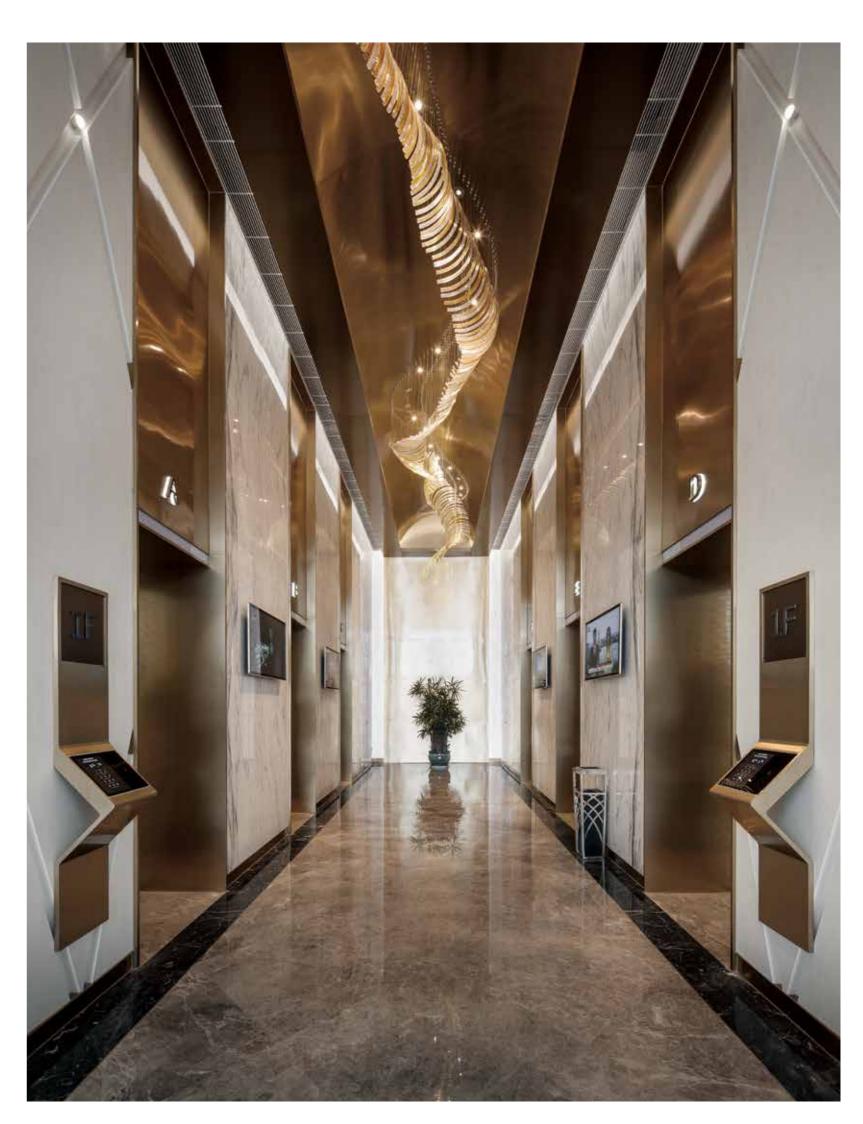












## Crystal Galleria Shanghai, China

Building Area: 73,000 m<sup>2</sup>

Interior Design Area: 20,000 m<sup>2</sup> Client: Phoenix Property Investment

B+H Service: Interior Design

Status: Complete in 2015

#### 晶品购物中心 中国上海

建筑面积: 73,000 平方米 室内设计面积: 20,000 平方米

建设单位: 丰泰地产服务范围: 室内设计状态: 2015年竣工

晶品购物广场两年来一直空置。B+H的设计团队需要利用现有梁柱和电梯对这座缺乏自然光线的建筑进行重新设计,在各种限制下打造出全新而充满活力的空间。这座零售建筑共有六层,集多用途区域和办公楼功能于一身。我们与客户密切合作,对购物广场内部进行重新组织,以最高效地适应预期人流量和流通模式。购物商场有三块中庭和开放空间,可用作临时促销区域,以鼓励不同形式的访客互动和团体活动。

设计团队利用水晶的多面反射特性,为空间增加深度、细节和活力。水晶的概念被充分演化至室内设计中,中庭的构造体现了水晶的几何结构和棱角属性,中庭天花板上的天窗用不同颜色加以点缀而营造出晶莹闪烁的效果。这些垂直空间利用水晶设计将各楼层和区域巧妙连接。为解决缺乏自然光线的问题,设计师为策略性地在商场内部采用聚光灯照明,不仅增加了亮度,还在天花板上营造出珠光璀璨的效果。

商场与公共交通相连,利用反射性的铝质表面和交互性的LED屏幕使与之连接的地铁通道延续了商场的水晶之美。顾客在进出商场时,会感受到设计的方方面面和多用途空间的各种元素。地下楼层有一个有趣的市集并设置有餐饮服务;这一新鲜的概念可以吸引工作日在商场周围的办公一族以及在周末来此游玩的家庭。顾客逐层向上,可体验各式时尚而优雅的零售店铺。

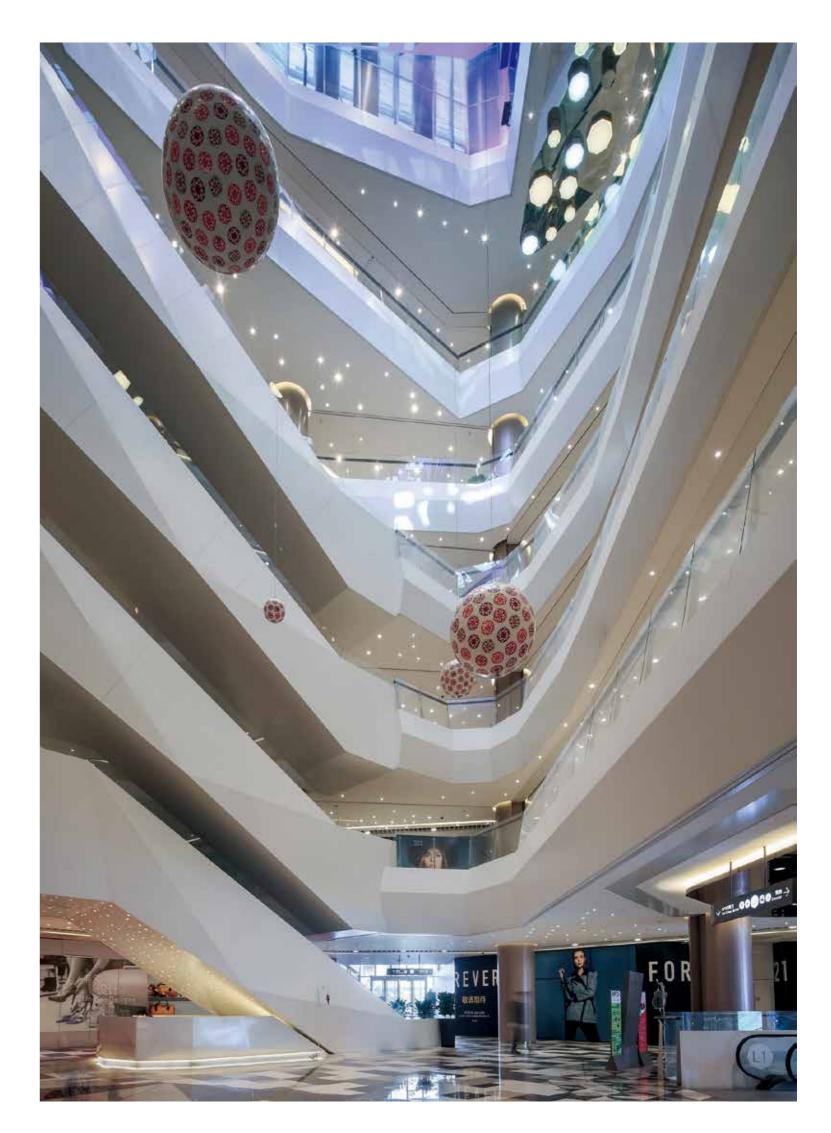
Crystal Galleria stood as an empty structure for two years. Faced with redesigning a building with existing columns and escalators and a lack of natural light, B+H team worked within constraints to create a new and lively space. A total of sixstoreys, this retail establishment features a mixed-use podium and office tower. Working closely with the client, we reorganized the interior of the shopping mall to suit anticipated traffic and circulation patterns most efficiently. The shopping mall features three atria and open spaces used as temporary promotional areas to encourage interaction and community gathering.

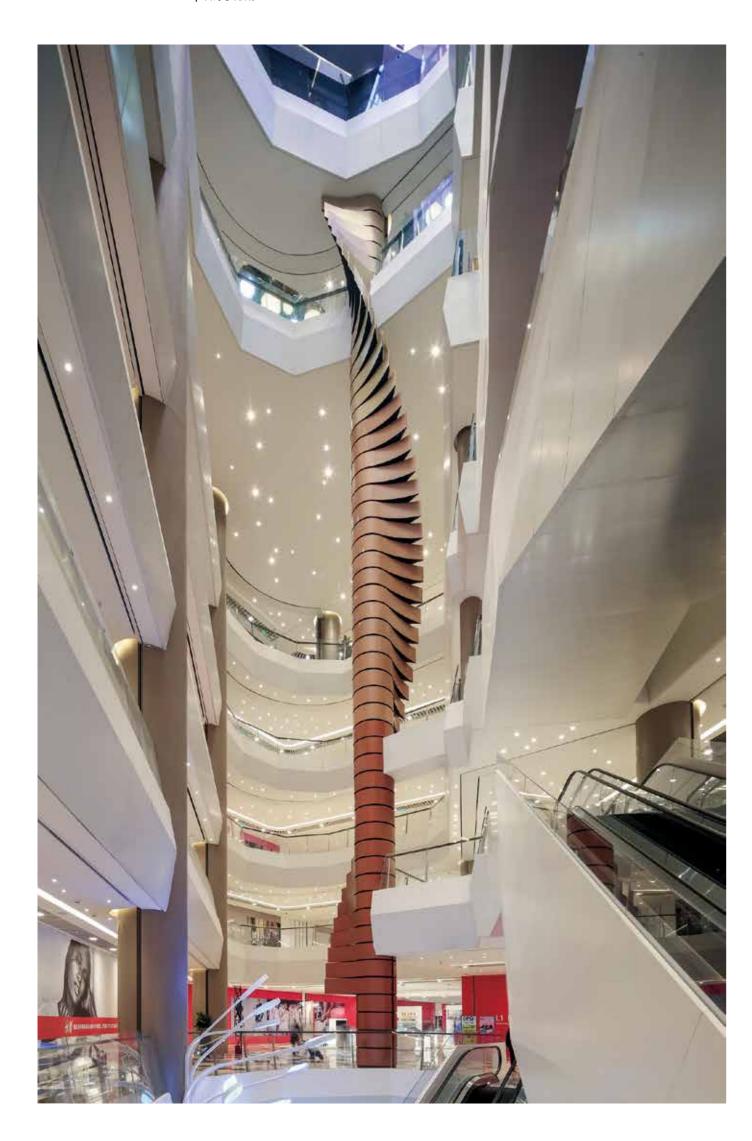
The design team used the multi-faceted and reflective properties of crystals to add depth, detail, and energy to the space. The concept of crystals is extrapolated into the interior design through atria shaped to reflect the geometric and angled nature of crystal structures and atria ceilings with skylights lit in different colours to create a twinkling effect. These vertical spaces use the crystal design to connect levels and areas. To accommodate for the lack of natural lighting, the mall is strategically illuminated with spotlights that add luminosity and give the impression of jewels embedded in the ceiling.

Linked to public transit, the mall is connected to a subway tunnel that continues the crystal aesthetic using reflective aluminum surfaces and interactive LED screens. As consumers make their way through the mall, they're led through the many aspects of the design and the various elements of this mixed-use space. The basement level features an interesting urban market, replete with food and beverage options; a concept that is fresh and captures the interests of the surrounding office crowds during weekdays and families on the weekends. As consumers make their way up to the top levels, they can find trendy and elegant retailers.

















## The MixC Qingdao, China

#### 青岛万象城 中国青岛

室内设计面积: 9,072 平方米建设单位: 华润置地有限公司

服务范围:室内设计项目状态:2017年竣工

Interior Design Area: 9,072 m<sup>2</sup>

Client: China Resources (Holdings) Company Limited

B+H Services: Interior Design
Status: Construction completed 2017

挑战:通过室内改造将项目打造为融合零售、餐饮、娱乐体验的 跨文化聚集地,成为当地居民的生活好去处。

华润青岛万象城坐落在以啤酒和滨海风光闻名的山东省青岛市,由中国商业地产领头羊——华润置地集团开发。作为华润旗下高端商业旗舰产品,它是全国范围内规模最大、业态最丰富的购物中心,也是这座城市新的商业地标。 2016年,B+H受华润邀请,对万象城室内重点区域和6层幕墙进行改造。

华润的愿景是将现有的建筑改造为一处生活场所,来应对电子商务、线上社区对实体商业造成的颠覆性影响,并通过共享社交空间的概念来鼓励人们联系和互动,重塑线下社区的繁荣。在充分了解客户的需求之后,B+H在B1、B2和6层运用了独特的设计理念,满足了不同客群对于社交的需求。我们还设置了不同类型的公共区域,为顾客提供独特难忘的一站式体验,令青岛万象城成为了当地居民一处生活好去处,而并非仅仅是又一个购物场所。

设计师在B1和B2楼层两个特殊的"零售区"内打造了数个多功能空间,这些空间可灵活地举办各类活动,包括体育运动、公共活动、音乐会、时装展等。零售商业与餐饮、精品店、小型手工DIY店串联在一起,让顾客在商场内散步的同时,可以享受到不同的体验和服务。

我们的设计灵感来源于城市公园的概念。青岛有美丽的海岸线和自然风景,是中国最适合居住的城市之一。同样的,我们为室内空间引入了公园景观、儿童乐园、慢跑道等元素,为顾客创造一种置身室外的氛围。这是一处充满活力而又私密的城市公园,兼顾社交和私人活动,并为人们带来跨文化、包容的沉浸式体验——是一个植根于中国文化又面向未来的联合活力社区。为了吸引更多新生代消费者,我们引用了网络流行用语,将B1,B2区域命名为"N次元公园",寓意这个空间有无限可能性。除此之外,我们还将一系列鲜亮的色彩,包括黄色的霓虹灯引入空间,既弥补了地下空间自然采光不足的缺陷,也为空间注入了无限活力。"N次元公园"为钢筋水泥的城市带来一抹浓妆重彩,充满活力、趣味和能量。

6层称为"天空之城"(命名受日本著名影片《天空之城》启发),灵感来自亚洲街头小吃文化。整个区域围绕"城市广场" 天井庭院设置,为顾客提供了大量空间进行社交并享受美食。本楼层的室外露台可一览活力都市及大海环抱的胜景,成为城市举行特别活动如青岛啤酒节、夏日农夫市集以及其他商务或亲子活动的首要选址。 The Challenge: To transform the existing building into a lifestyle destination for the local community by creating an integrated cultural experience that blends retail, food & beverage, and entertainment options.

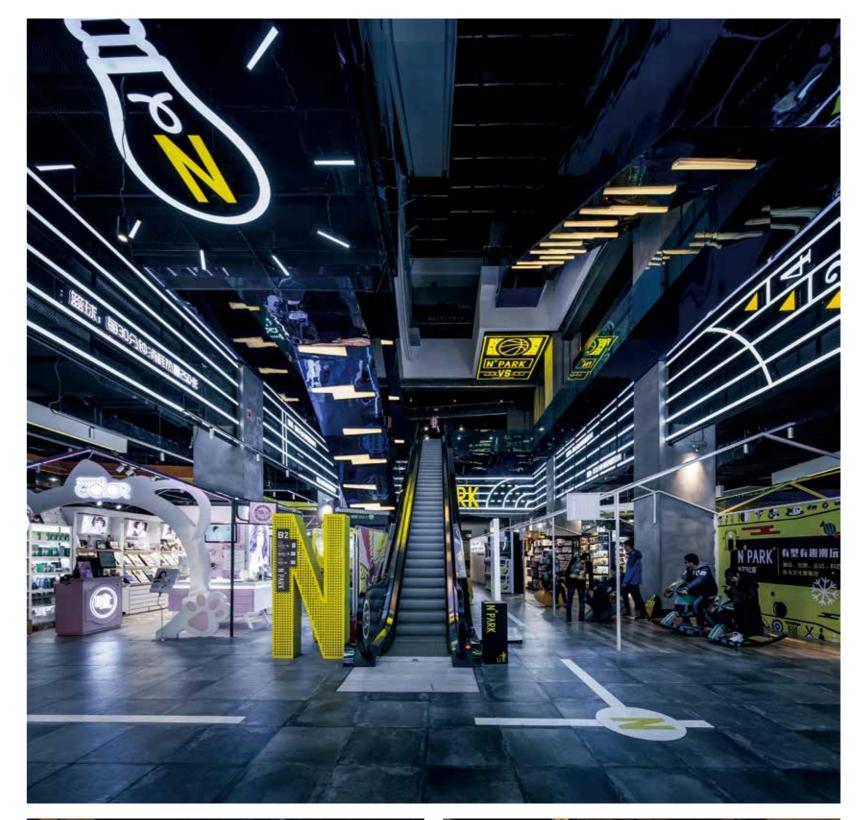
Located in China's eastern Shandong province in a city famous for its beer and beautiful coastal geography, the MixC Qingdao is a development owned by China Resources Land (CRL), one of China's leading commercial real estate developers. CRL's flagship mall and home to its high-end retail brand, MixC Qingdao is the largest of its kind nationwide, serving as the city's newest commercial landmark. In 2016, B+H was commissioned by the client to renovate key interior areas as well as the curtain wall of the 6th level.

Our client's vision was to transform the existing building into a lifestyle destination; one that would address the disruptive impact of electronic, mobile and social commerce and unite the community through shared social spaces encouraging connection and interaction. Understanding this disruptive digital transformation and its impact on the retail industry, our unique design concepts for levels B1, B2 and L6 demonstrate the impact of social attractors. Through dedicated public spaces, visitors are offered unique and memorable experiences, transforming the MixC Qingdao into a lifestyle destination rather than simply another place to shop.

The creation of two special retail zones located at levels B1 and B2 integrate several multi-use spaces that can be configured for sports activities, public events, concerts, fashion shows, and a multitude of other uses. Retail is seamlessly integrated into this mixed-use model through food & beverage offerings, boutique fashion stores, and small crafts and DIY shops that encourage visitors to leisurely wander throughout the mall and explore its offerings.

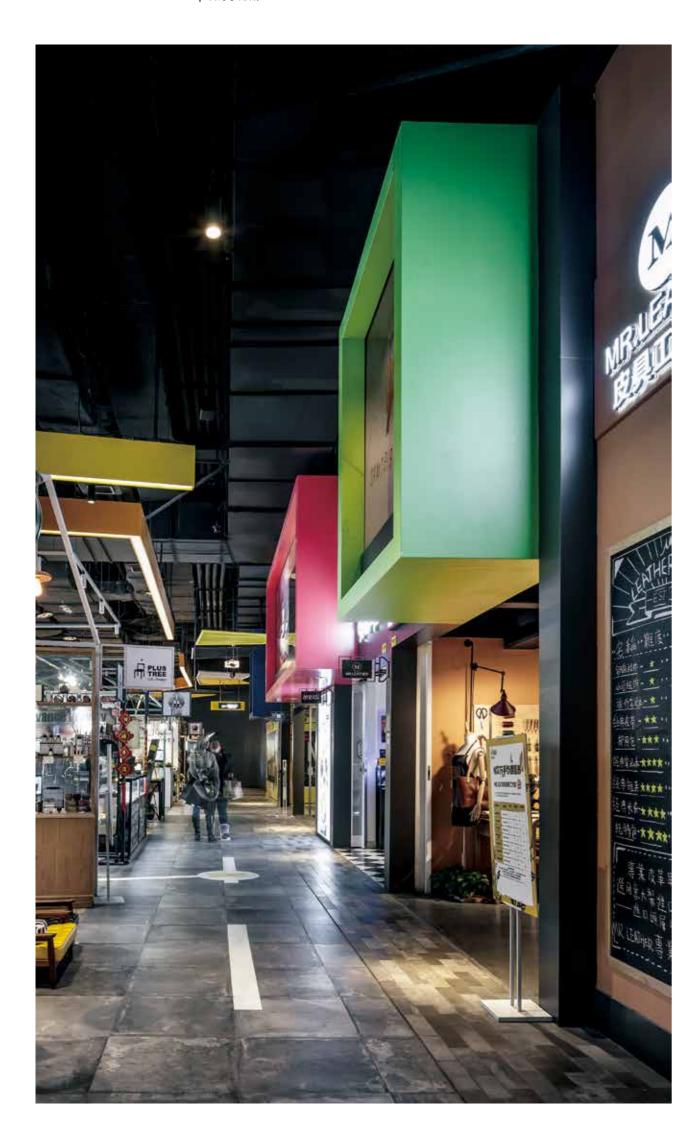
Our design draws inspiration from urban parks. Qingdao, with its beautiful coast and natural landscape, is one of China's most livable cities. Our design creates an outdoor atmosphere for visitors through a park landscape, kids' playground and a jogging trail. A vibrant yet intimate urban park, the setting embraces a variety of social and solo activities to generate a truly immersive experience by celebrating cultural and geographic diversity and acceptance. The result is an interconnected community grounded in Chinese tradition yet poised for the future. To attract younger visitors, we named the area NNPark. A popular cyber term amongmillennials, NN implies infinite possibilities. A series of striking colourful elements inject energy into the space, including yellow LED neon ceiling lighting, which also accommodates for the lack of natural lighting. Sitting in sharp contrast to the nearby concrete jungle, NNPark is a welcome burst of colour – rich with activity, fun, and energy.

Level 6, known as the City in the Sky (inspired by the name of a famous Japanese film called "Castle in the Sky"), reflects the social nature of Asian street food culture. Organized around a courtyard with a defining skylight known as the "urban plaza", this public area offers plenty of space for visitors to socialize, eat and connect. Exterior terraces on this level offer beautiful views to the energy of the city and nearby oceanfront. Mix C will become the primary location for special local events such as the Qingdao Beer Festival, Summer Farmers' Markets, and other public events for businesses and families.

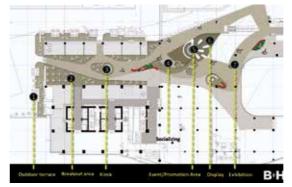
















# Greenland Primus Resort & Apartments Sanya, China

## 三亚悦澜湾绿地铂瑞酒店&公寓

中国三亚

项目规模: 酒店 276 钥匙间; 公寓 131 单元

建设单位:绿地集团

B+H/CHIL 服务:室内设计,景观设计 (CHIL 室内设计是 B+H 旗下的酒店设计品牌)

项目状态:公寓 2019 年完工,酒店将于 2019 年底完工

Scope: 276 keys (hotel); 131 (Apartment)

Client: Greenland

B+H/CHIL Service: Interior Design, Landscape Design (CHIL Interior Design is a hospitality studio of B+H)

Status: Apartment tower is completed in 2019, resort will be completed late 2019)

#### 悦澜湾边的—颗璀璨明珠

挑战: 为当代旅行者提供一处惬意的世外桃源洮离城市生活的熙攘与喧嚣

在有着"东方夏威夷"之称的海南岛上,三亚悦澜湾绿地铂瑞酒店就坐落于依山傍海的三亚悦澜湾,是当代旅行者逃离城市生活的熙攘与喧嚣,放松身心的好去处。

整个项目分为西边的海滩度假酒店和东边的独立公寓两部分,中间由东西两部分可共享的公共设施相连。客房以及公寓楼由大堂向两边分布,保证了每间房间都能欣赏到美丽的景观。我们的设计以当地文化为灵感,同时结合当代极简主义的设计理念,为宾客提供独一无二的热带风情体验。我们团队为公寓部分的主要公共区域和套房提供了室内设计,公寓部分共有131个单元,包括一个带室外游泳池和庭院的皇家套房。

室内设计的灵感来源于具有瑰丽色彩和高雅气质的珍珠。珍珠在中国有着悠久而丰富的历史,可以追溯到4000年前。早在秦朝(公元前221年-206年),海南珍珠便已经闻名于世,且岛上珍珠产量极高。在历史上,珍珠被广泛用于装饰、制作精美首饰、入药以及美容护肤产品。珍珠产业在当地的兴盛一直延续至今日。珍珠代表着深厚的历史、传统、当地文化的传承,我们的设计正是以此为寓意,在设计中使用当地材料,努力打造奢华、优雅的感觉。

我们的设计旨在让宾客在踏入房门的一瞬间产生惊艳之感,就像当初人 类第一次在牡蛎中发现珍珠时一样。

独特的当地文化激发了我们的设计师的灵感,将三亚传统的文化元素和经典亚洲特色通过不同寻常的方式结合起来。从选材、质地到纹样,无一不是从当地黎族和苗族居民佩戴的珠宝首饰以及陶瓷器皿中汲取了灵感。

套房的家具和装饰风格沿袭了铂瑞品牌优雅且简洁的设计,并加入了度假元素。套房中大量使用了奢华的材料,例如大理石台面、暖色调木饰面、以及具有光泽的家具和木制品。房间中使用到的石材和木材等元素呼应三亚的自然环境。与此同时,地毯、瓷砖以及台面的抽象纹饰让宾客联想到珍珠外壳的质感。大胆的海军蓝和金色调色板增加质感、纹样和色彩的层次感,提升了整体设计档次。而质朴亦别致的家具为空间打造出休闲度假的氛围。每一间客房中都可以寻找到本地特色与奢华现代无缝连接的元素,为宾客带去寻宝探秘的惊喜感。

舒缓、柔和的色调呼应三亚的自然地形地貌,亦与深色木地板和象征海 浪和山脉的拱形屋顶保持协调。卧室和起居区的吊灯也是经过精心挑 选,试图营造精致、典雅的感觉。浴室区的设计采用简洁、现代,打造 意想不到的平衡感和细致。

公寓的公共区域的设计也试图营造与居住区域相同的度假氛围,为宾客 提供放松惬意的体验。公寓楼大堂的形象墙上绘有当地文化特色的装饰,并通过带顶棚的连廊与泳池边的亭子相连。整体设计都体现了自然的静谧和平静,让客人可以沉浸在优美的环境中,从而得到充分的休息。

#### A pearl nestled along the coast of Yuelan Bay

Challenge: To provide modern travellers with a relaxing retreat away from the hustle and bustle

Situated in Yuelan Bay, Sanya, with a mountain backdrop, the Greenland Primus Resort & Apartment provides modern travelers a peaceful and relaxing retreat away from the hustle and bustle on Hainan Island, also known as the Fastern Hawaii

The entire property is divided into two parts, with a beach resort to the west and an apartment tower to the east, connected by public amenities shared by both parts with individual lobby and entrance. The guestroom and apartment wings emanate from either side of the lobby, to maximize the scenic view for each room. The space combines local cultural influences with the contemporary, minimalist trend, offering a unique tropic experience for the guests. Our team provided interior design for key public areas and guest suites for the apartment tower. The apartment tower has 131 units, including one Royal Suite with the courtyard and an outdoor pool.

The interior design concept is inspired by the alluring and magnificent pearl. China has a long and rich history with the pearl, dating back 4000 years. Hainan Pearls were recognized as early as the Qin Dynasty (206-221 BC) with its abundant pearl production on the island, widely used in ornaments, fine jewelry, medicine and beauty products. The deep history, tradition, culture and sense of place that the pearl represents guides the design in its use of local materials, sense of luxury and elegance.

Our design provides guests with a "wow" factor immediately upon stepping into the suite for the first time, just like 我们的设计旨在让宾客在踏入房门的一瞬间产生惊艳之感,就像当初人 the special moment when human beings first discovered the pearl that lies within the oyster.

The unique locale inspired the designers to integrate traditional cultural elements and classic Asian motifs in unusual ways: materials, textures and patterns inspired by the jewellery, accessories, and pottery from the local Li & Miao ethnic minority group.

Furniture and fixture selection in the living areas showcase the elegant yet succinct silhouettes associated with the Primus Brand but with an added resort touch. The suite encompasses a collection of rich luxurious materials such as marble countertops, warm wood veneer and reflective polish found in the furniture and millwork details. The use of stone and wood recall the resort's connection with the natural environment, while the abstract textures of the carpet, bathroom tiles, credenza countertops are reminiscent of the rough but beautiful oyster shell. The glamorous and bold navy and gold color palette elevates the design by layering texture, pattern and sparkle, while the rustic and unique furniture style evokes the vacation feel. The seamlessly integrated elements of the indigenous location and splendor can be discovered in the suite leaving guests feeling as though they've found a rare treasure.

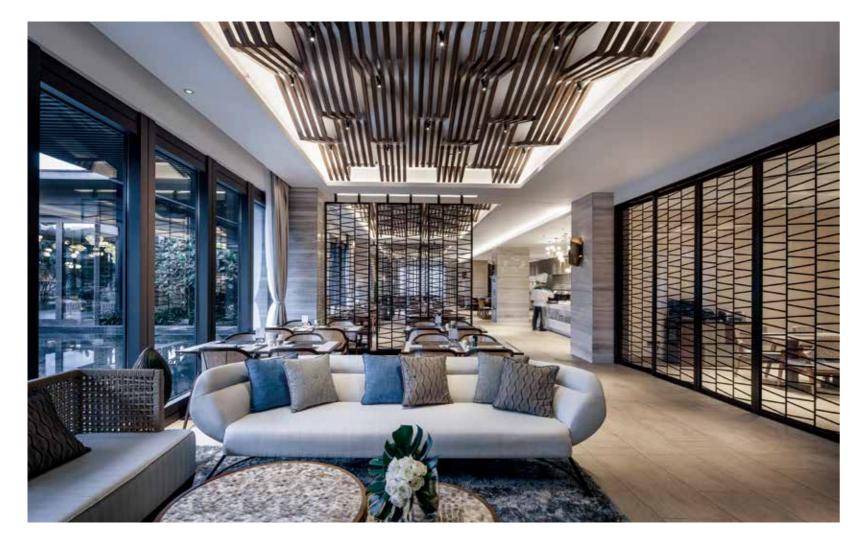
The soothing, soft tonal color palette inspired by the textural quality of Sanya's natural landscape is balanced by dark wood floors and vaulted roof forms that symbolize the waves and mountains nearby. Pendants in the bedroom and living area carefully selected to evoke a feeling of sophistication and tasteful elegance. The clean lines and modern aesthetic applied to the bathroom design layers in an element of unexpected poise and refinement.

The public areas echo the vacation feel of those in the living zones, promoting a relaxed experience. The apartment lobby, bordered on one side by a graphic wall with regional patterns, connects with poolside pavilions by covered corridors. All the interior aspires to reflect a sense of stillness and calm found in nature enabling guests to rest and immerse themselves in the breath-taking surroundings.





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## Vue Skybar & Grill Singapore

## VUE 空中酒吧&烧烤餐厅

设计规模: 468 平方米 (室内), 412 平方米 (室外)

建设单位: OUE Limited CHIL 服务: 室内设计

Size: 468 m<sup>2</sup> (indoor) and 412 m<sup>2</sup> (outdoor)

Client: OUE Limited

CHIL Service: Interior Design

VUE空中酒吧&烧烤餐厅位于新加坡中央商务区,四周高楼林立,商务人士往来匆匆。受新加坡时尚有格调的大城市氛围启发,VUE露天餐厅以全新形象示人,势将成为周边社交和商务约会的热门地点。餐厅位于华联海湾大厦(OUE Bayfront Tower)楼顶,可享受东南方向180°无遮拦的绝美风光,更可远眺诸如滨海湾金沙酒店、滨海湾花园、新加坡摩天轮以及滨海艺术中心等著名地标。不论是商业会见还是想用美酒佳肴招待宾客,VUE空中酒吧&烧烤餐厅都能提供舒适的环境。无论是雅致的午餐,露台品酒,浪漫晚餐,招待客户或者举办私家活动,VUE露天餐厅都能以时尚惊艳的方式满足您多种多样的需求。

宾客搭乘专用电梯,可以直达华联海湾大厦19层,电梯门开启后走上狭窄的通道,两侧是让人瞠目结舌的酒窖,上面满是陈年佳酿。酒窖的镜面墙壁和屋顶点缀有皮革和黄铜装饰的前厅。入口处的设计为宾客创造出抵达和期待的感官体验。进入用餐区域后,空间豁然开朗,与入口形成鲜明对比,令人惊叹不已,可谓是顾客体验的极致。

走进用餐区域后,眼前的空间突然打开,与狭窄的入口形成鲜明对比,教堂般的铜质屋顶和滨海湾天际线的交汇形成无与伦比的美景。 低矮的灯饰和柔软长座椅在如此奢华的环境内提供亲密的用餐氛围。 就像天鹅绒衬里的精美百达翡丽钟表一样,私享包厢散发着内敛的奢 华感,温暖又庄重,宏伟而又亲密。

室外露台酒吧是室内餐厅的延伸,也自然地融入到周围滨海湾的环境中。被誉为"空中细线"的小亭子只有很小一部分结构用作主要的酒吧区域

通过时尚的饰面和家具选择,以视觉为导向的空间规划和戏剧性的灯光效果,餐厅的设计体现出男性化的主题,点缀有一丝女性细节。豪华的墨红色真皮座椅为空间注入了丰富的色彩,并用精致的黄铜细节达成平衡。VUE空中酒吧&烧烤餐厅时尚而温馨的室内氛围让客人在享用美食的同时,可以尽情欣赏滨海湾周边的壮丽景色。



VUE Sky Grill & Bar is located in the central business district of Singapore, an area densely populated with office towers and business professionals alike. Inspired by Singapore's trendy, classy and cosmopolitan energy, the reinvented VUE Skybar and Grill will be the new epicentre of social and business rendezvous. The location atop OUE Bayfront Tower enjoys an uninterrupted 180° southeastern view towards the landmark of Marina Bay Sands, Gardens by the Bay, and the Singapore Flyer and Esplanade providing a comfortable setting for business-types to meet or entertain groups over upscale food and drink. Whether the occasion is an elegant lunch, terrace drinks, a romantic dinner, client entertainment or a private event, the multifaceted space caters to all in magnificent and contemporary fashion.

Accessible by a private elevator that whisks guests directly to the 19th floor of OUE Bayfront Tower, the lift opens to a dramatic Wine Vault through a catwalk amongst vintage wine. Mirrored walls and ceiling in the Wine Vault are punctuated by a series of leather and copper lined anterooms. This entryway creates a sense of arrival and anticipation. Upon entering the main dining space, the contrast in spatial volumes creates a sense of awe and ultimately the "wow" moment in the guest experience.

Entering the main dining area guests experience the sudden expansion of spatial volume in contrast with the arrival corridor, and the cathedral-effect ceiling of copper against the bayfront skyline combine together to create a truly remarkable moment. The low-level lamps and banquette seating provide an intimate ambience against this backdrop of opulence. Like the velvet-lined, beautifully crafted box of a Patek Phillipe heirloom timepiece, the private dining room exudes a sense of restrained luxury. It is at once warm, dignified, grand and intimate.

The outdoor terrace bar is an extension of the inside of the restaurant as well as the bayfront area environment surrounding it. The Pavilion is expressed as a "thin line in the sky" with minimal structure serving as the main bar area to the restaurant interiors.

Through stylish finishes and furniture selection, view-oriented spatial planning and dramatic lighting effects, the design embodies a masculine theme with a touch of feminine detailing. Luxurious ink-red leather seats inject rich colour into the space and are balanced by refined brass detailing to complete the scheme. The overall composition gives the impression of consistency, but in the details there is a visible uniqueness and perfection. The fashionable and cozy interior ambience of VUE Skybar& Grill invites guests to savour delicacies as they enjoy the stunning view of Marina Bay and beyond.

